

# Why every business needs Workforce Success



Where and how we work is changing rapidly...

**50**

Percent of the global workforce will be mobile by 2020



**2.7**

2.7 billion workers are deskless

In the UK, the number of people estimated to work in the gig economy is

**5** million.



That means:

**1 in 6** jobs

...so are the people who are working



**75**

In a few years, 75% of the global workforce will be millennials

**43**

percent of millennials expect to leave their jobs within 2 years.



**25**

Employees take less than 25 minutes to actually slow down and learn on a weekly basis.

## What's behind these changes?

The main reason is technology, which has enabled people to work from any location, collaborate and interact and produce services without being a salaried employee in the traditional sense.

We check our phones every **12 minutes**, which roughly equates to

**150** times per day!



Phones now outnumber PCs by

**2.5x**

**4**

There are **4 billion** smartphone users in the world

## The world has changed and companies must change with it

There's a need to constantly upskill people to stay competitive



We expect our experience with technology inside work to mirror what we see outside of work

**9-5 = 5-9**



Your workforce expects that their **9-5** should look more like their **5-9**



We prefer short, easy-to-digest bits of information

How do you give your workforce access to the information they need to perform at their best?

## Welcome to Workforce Success

Workforce Success is delivering information when and where the workforce needs it. It's engaging, empowering and embraces the changing habits of technology and people.

Giving access to knowledge empowers your workforce



Empowering your workforce will motivate and engage.

This will breed loyalty and productivity.

You'll be able to build a sense of community and build your culture.

The goal of Workforce Success is to ensure that your workforce is empowered with the knowledge they require to be successful in their job

## What are the benefits of Workforce Success?

PROFITABILITY INCREASED

up

**21**

Percent

in businesses with highly engaged teams

SALES PRODUCTIVITY

up

**20**

Percent

in businesses with highly engaged teams

QUALITY OF OUTPUT

up

**40**

Percent

in businesses with highly engaged teams

ABSENTEEISM

goes down

**41**

Percent

in businesses with highly engaged teams

Companies with engaged employees outperformed others by

**202%**

A 10% increase in investment on employee engagement will increase profits by \$2,400 per employee, per year

**\$2,400** PER EMPLOYEE PER YEAR

The time has come for **Workforce Success**, which empowers every single person part of your workforce to perform at their very best.