

Leveraging the Power of Analytics / LPA



A Platinum Partner

LPA is one of a distinguished few full-service IBM Platinum Business Partners. This distinction means each of our consultants knows IBM software inside and out. But we can do more than install software. We can help you evaluate your current business analytics requirements and determine what your company needs to be more efficient. We envision and implement innovative data-driven solutions that enable our customers to leverage the power of analytics.

Reduce project cycles times by letting LPA demonstrate the following values:

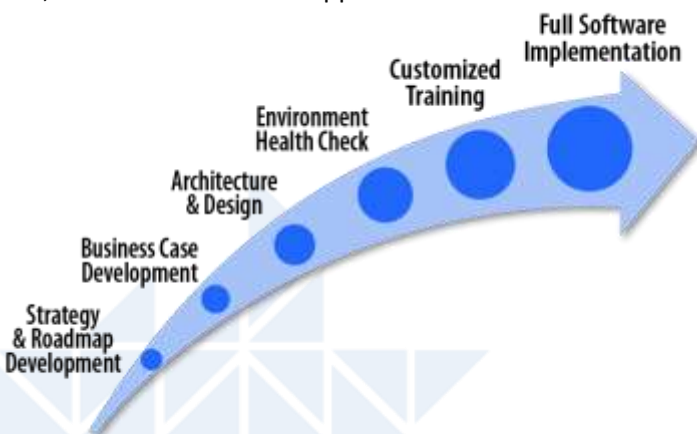
- Accelerate Implementation
- Increase ROI
- Reduce Risk
- Reduce Software Cost

Leveraging the Power of Analytics

LPA is a consulting firm built on client satisfaction and deep expertise in analytics. With over 15 years of experience and hundreds of satisfied clients, LPA offers cross industry solutions requiring advanced analytics, business intelligence, information management, data warehousing / big data, and financial performance management.

Our Services

Whether your company needs help evaluating your current business analytics solution, warehousing your data, changing or renewing your BI licensing, or training your employees, LPA can help. Like our solutions, our services are personalized to meet your needs. Let us know what you need, and we will make it happen.



Puzzled About Analytics?

We know business analytics. We know the products, we know your industry, and we know how to tailor analytics solutions to fit your company's specific needs. Allow our focus and personalization help you piece together IBM analytic technologies, enabling you to make smarter decisions, faster.

About LPA

- Founded in 2001
- Certified consultants throughout the U.S.
- Customer focused through strong core values
- Hundreds of satisfied customers

Extensive Analytics & Consulting Experience

- IBM certified analytic solutions
- IBM Beacon Award finalist
- Deep analytics capability and technology focus

OFFERING

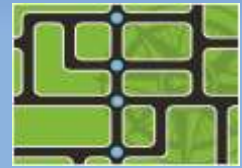
SERVICES

PRODUCTS

Strategy / Consulting

- Readiness Assessment
- Strategy & Roadmap Development
- Migration & Upgrade Planning
- Proofs of Concept

Strategy



Data Warehousing / Big Data

- Architecture / Design
- Implementation
- Data Warehouse Modernization
- Proofs of Concept

IBM PureData System
Powered by Netezza/Dash DB



Business Intelligence

- Cognos Analytics Upgrades & Training
- Bridge to Cloud/Cloud Migrations
- Health Check
- Implementation & Training

Cognos Analytics



Financial Performance Management

- Architecture / Design
- Health Check
- Migration and Upgrades
- Implementation & Training

Cognos TM1 / Planning Analytics



Information Management

- Information Integration and Governance
- Data Management and Refinement
- Cloud-based solutions

InfoSphere Information Server



Advanced Analytics

- Predictive / Prescriptive Analytics
- Location Analytics
- SPSS Modeler Jump Start
- Implementation and Training
- Data: Weather Company & Pitney Bowes

SPSS Modeler and Watson



 Leveraging the
Power of
Analytics / LPA

pitney bowes
Business Partner



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