

# Pepper How to Guides



Whether you're a seasoned designer or a newb, follow our guide for Pepper perfect PDF's

## Need some Help?

If you are new to all this or just short on time, just ask your Pepper representative to book some Studio time\* onto your job and we can guide you through step by step to make sure you get the best Pepper experience.

\* Studio time is chargeable please ask costs

# Making PDFs for Pepper

## The right way



Watch our quick how to video here

### General PDF Checklist

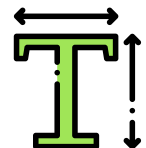
- ☐ CMYK
- ☐ Hi-res images
- ☐ Linked files/ Fonts
- ☐ PDF/X-1a preset
- ☐ Trim marks
- ☐ 3mm bleed



### Top Tips

#### Links & Fonts

Ensure all images, graphics and fonts that are used in your document are linked in the links panel.



#### Personalised/Variable text

Variable text such as address, names, amounts etc, is printed using a different process to your base artwork. **Please set all variable dummy copy to a spot colour (Pantone Colour)** and call the colour 'Personalisation'.



#### Using Pantones

**Unless for Personalised text**, please discuss the use of Pantones with your Pepper representative before including them in your artwork.



#### Printer Marks

Please do not export your PDF with colour bars or other printer marks. **Your PDF only needs to have trim marks, 3mm bleed and page information.**



**A note on colour profiles** Our uncoated profile is FOGRA29 and our coated profile is FOGRA39. Our system software will automatically convert your artwork to these profiles.