

# **Technical Data Sheet**

NECAL LABEL STOCK H365-4800

## DESCRIPTION

**NECAL Label Stock H365-4800** is a Brushed Chrome, Metalized PET that is not top coated to allow end users to apply their own top coat. The construction is coated with an adhesive and 2 mil PET interlayer, then coated on the interlayer side opposite the Brushed Chrome, Metalized PET with an aggressive acrylic adhesive. The adhesive is then protected with a thick, lay flat liner.

### FEATURES

**NECAL Label Stock H365-4800** features a Brushed, Metalized Layer on a 2 mil PET film, and an aggressive PSA coated to the exposed surface once the lay flat liner is removed. The backside of the PET is non-pretreated. Typical applications for this product are as follows:

Membrane Switches Light Reflectors

- Decorative Laminates
- Labeling

# PHYSICAL PROPERTIES

Thickness (without liner):	9.5 mils (total)	
Construction:	Acrylic adhesive on the backside of a metalized PET, non-	
	top coated Brushed Chrome with a 2 mil PET interlayer	
Release Liner:	Available with a W1 liner	
180° Peel from Stainless Steel:	>4 lbs. after 16 hour dwell (PSTC-101)	
Shear Adhesion:	>7 days (1 inch x 1 inch x 227g @ 72°F)	
Temperature Range:	Application:	50°F. Minimum
	Service:	-40°F. Minimum
	Short Term (minutes/hours):	400°F.
	Long Term (days/weeks):	300°F.

All tests conducted with a 2 mil PET backing

### **BONDING INSTRUCTIONS**

Remove the release liner and apply to a clean, dry substrate. Use firm pressure to obtain maximum contact. Increasing application force will optimize bond strength to surface. The adhesive will reach maximum bond after 72 hours.

### STORAGE DATA

The shelf life of this material is two years when stored at 72°F and 50% relative humidity. Increased temperatures and/or humidity will affect performance characteristics.

### NOTICE

The information shown here represents typical values, which may vary with each application. The values are not intended to be a performance guarantee and are not intended to be utilized for setting specifications. Users should determine, prior to use, the suitability of this material for their application. June-2018