



Submission Guidelines

# remoter project



**Remoter** is an on-going initiative to provide free tools and resources to help people build/scale remote-first teams. Sponsored by Torre, Remoter aims to tell relatable, easily digestible, and high-quality stories while providing its audience with actionable takeaways & practical toolkits.

**Our goal** is to expand the global remote workforce. If decision-makers realize the benefits of remote-first companies, we can drive demand in the job market, enabling more remote positions.

**We're actively collaborating with the community and want stories that support our guiding principle. That means: please reach out, we'd love to hear from you!**



# Content Summary

**Stories with a human touch.** These can be about personal experiences, advice received, and lessons learned. They must be backed up by credible research and data points. We'd like thought-provoking topics that spark conversation. We want to focus on the good, the bad and the ugly — but specifically the bad & ugly where creative problem-solving was implemented to find alternative solutions.

**In short, we're looking for content that'll inspire people to realize unequivocally that remote work is the future of work.**



# What we're looking for

**We have 5 core topics** (HR/Legal, Business & Finance, Productivity, Culture & Work-Life Integration)

**Currently, we're focused on:**

- Hiring + recruitment for remote teams
  - Includes applying for jobs as remote workers, processes, lessons learned, etc.
- Increase in accessibility (e.g., digital inclusion, physical accessibility)
- Transitioning from office-based or remote-friendly to remote-first
- Remote-first leaders managing distributed teams
- Communication — e.g., radical candor during 1-on-1s , how to ask your boss if you can go remote (specific language)



# What we're not looking for

- Advertorial, promotional material/writing that covers a specific organization/business
- Personal rants
- Nothing on specific businesses/organizations - you can use specific organizations as supporting points but they can't be the core topic
- BuzzFeed-esque listicles
- Nothing too technical/hard to digest; thus, no never-ending technical essays



# Article requirements

- 1000- 1200 words
- Providing images or another multimedia aspect to support the text
- Must include links to external research/data that is relevant (up to a year ago)
- Title, deck (~70 words)
- Bio - tell us about yourself so we can include that at the end of the post.

All submissions must reflect a sound grasp of semantics, grammar, and spelling. They need to be engagingly readable and fall neatly within the thematic framework and word count parameters. We expect headings, subheadings, corroboratory hyperlinks and images.

To promote engagement we prefer the use of active rather than passive voice. We retain the right to adapt material as we see fit to ensure it reflects our editorial guidelines. Full credit will be given to the original author. We will check for plagiarism and treat it with the contempt it deserves.



# Contact us

Send an email to **j@remoter.com** or use the **contact form**.

In your message, outline your 1 focused topic of choice, a skeletal summary/structure & main points/arguments of the piece  
Share any links to examples of your writing.

**If you're a remote-first company, company transitioning to remote-first, remote-work advocate/expert in the field**

and you'd like to participate in the Remoter Project as an interviewee, please email **j@remoter.com** or use the **contact form**.

**We'll get back to you ASAP.**