

# Beutler Ink on Keeping the Team Connected with HeyOrca!

 Remote

With Drew Tyson, Social Media Editor

Beutler Ink is a full remote agency that specializes in digital marketing. They deliver smart strategy and top-self account management brands. Beutler Ink is also an industry leader when it comes to Wikipedua engagement.

## Challenge:

As a fully remote agency, Beutler Ink needs to make sure everyone is on the same page when it comes to client deliverables.

Often this can cause a lot of confusion between missed emails and deadlines. On top of keeping the team informed, Beutler also needs to make sure their clients are able to review their content as quickly and easily as possible to deliver great service.



**"HeyOrca, more than any other content planning platform, allows my team to effectively collaborate across multiple clients and channels."**

## Solution:

Beutler Ink uses HeyOrca to streamline communication between the team and clients. Keeping everyone on the same page allows for better work and happier clients!

"It's easy to use and learn so that everyone on our team, from copywriters to account managers, is able to visualize and understand where we are with our planning and what needs to be done."



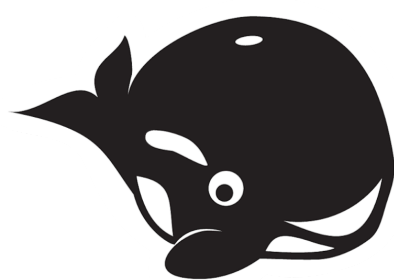
## Results:

"Most importantly, it's easy for our partners to see, comment on, and approve their content."

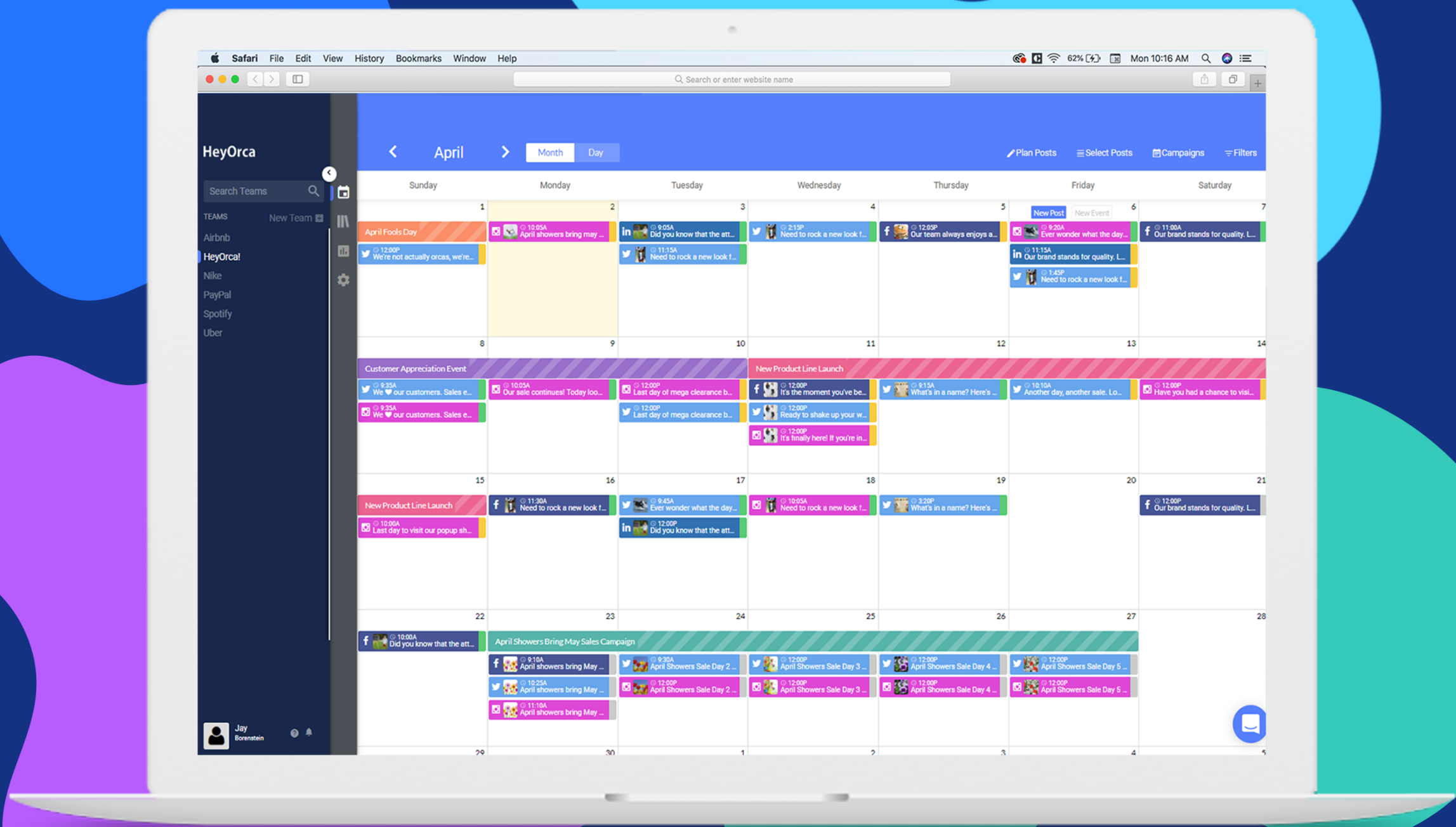
HeyOrca allows easy communication between the team and clients without the need for multiple platforms like spreadsheets, emails and file sharing. HeyOrca keeps everything in one place so Beutler Ink can do their job better, together!



**Beutler  
Ink**



**HeyOrca!**



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