

# Skaled Consulting on Involving Clients in their Process with HeyOrca!

 Austin, Texas

With Jake Dunlap, CEO

Skaled is a B2B sales consultancy focused on helping organizations and the people that work there reach their full potential. They believe that today's buyers demand value-driven interactions, with one of those main touchpoints being social media.

## Challenge:

Skaled focuses on building out brands for individuals and their teams. They work closely with sales and marketing teams get leads through social platforms, especially LinkedIn.

Because of their intricate work on brand building – Skaled keeps the client informed every step of the process. However, that can get tricky when it involves multiple emails, channels and spreadsheets.



**“With HeyOrca, we can streamline client approval process much faster and easier. It’s a much more collaborative process, so clients feel more involved in the process.”**

## Solution:

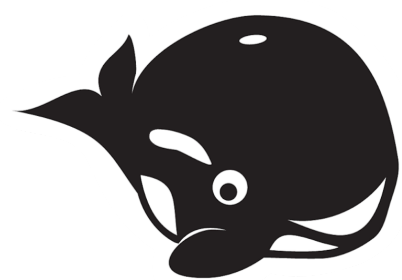
Skaled uses HeyOrca to keep their clients informed on every decision they are making with their brand –strengthening their relationship.

"HeyOrca keeps us organized and gives our clients peace of mind that we're creating content aligned with strategy and goals."

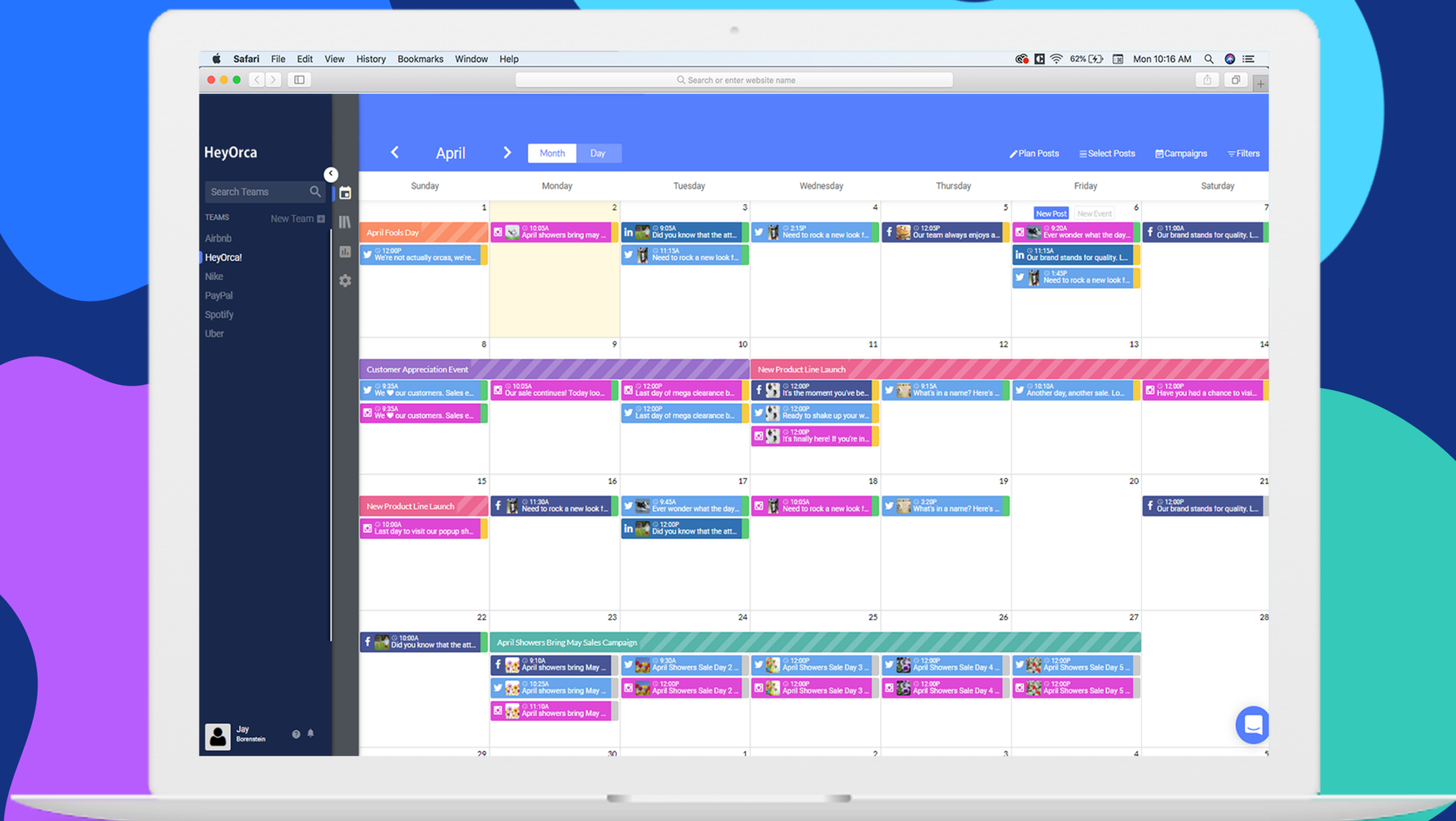


## Results:

HeyOrca allows Skaled Consulting to bring their clients along with every step of their process to make sure the client feels involved and heard. Skaled can now focus on building up their client relationship and trust while HeyOrca handles the organization and publishing!



**HeyOrca!**



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