



Auto/Mate

Custom WordPress Development

Client Review



Auto/Mate a software provider focused on delivering custom solutions to vendors working in the automotive industry. Due to limited internal bandwidth, the client sought a qualified technology partner to support to redesign and relaunch of their website. Meticulosity was identified through online research and selected as the solution partner based on their previous experience. Once commissioned, Meticulosity assumed responsibility for the technical development and deployment of the client's WordPress site.

Learn how we helped.



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Jen Cummings, Web and Graphic Designer | Auto/Mate



Background

Please describe your company.

We make software that car dealerships use to run their day-to-day business.

What is your position?

I'm our Web and graphic designer.

Opportunity/Challenge

Could you describe the business challenge that you were attempting to address when you first approached Meticulosity?

We were getting ready to do a new website, and we needed something that was responsive and with a sleek design. We wanted a company that would work with me, so that I could do the design in-house, and then they would execute the development for us.

Solution

Could you describe the actual scope of work assigned to them during this engagement?

Meticulosity developed a custom theme on WordPress and coded the backend it for us. I came to them with a design, which they looked over and approved. They didn't see any huge flaws with my design, which they then developed for us.

Meticulosity trained me and the rest of our team. They are currently hosting the site for us and have been available for any support we've needed. Meticulosity did do a little bit of enhancement to the site after we launched it.

How did you come to select Meticulosity as your partner?

I found them doing my own research on Google. We looked at a couple different companies, and I found Meticulosity. I didn't involve any other vendors in a bid process because everything sounded great with Meticulosity. They were super easy to work with and very responsive, so we moved forward with them.

Results and Feedback

In terms of results, could you share any statistics, metrics, or user feedback that would demonstrate the quality of their performance?

People within the company have said that they like the new site. We didn't have a mobile site before, and now people can view it on their phones and tablets. Shortly after we launched, we found out that Google was going to be changing the way that they grade sites and whether or not they're mobile is going to be a big factor, so that's definitely going to help us in the future.

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When working with Meticulosity, is there anything that you would consider unique about their strategic approach or development methodology that distinguish them from other vendors?

Their responsiveness really stands out. They told us that we had a month of support after the launch, but it's been a few months now, and they are still there to answer my questions and talk about other projects. So, they really have that "partner" feel. Meticulosity is not just a vendor we do business with.