

**What can you learn
in 90 minutes?**



Lots of people working from home doesn't mean they have to stop learning.

We've designed 90-minute virtual workshops on five big subjects for up to 30 people.

It's not Death by PowerPoint. We'll get people talking, and trying stuff out. It means they get some much-needed interaction, and you can suss out which subjects to explore more on when things settle down.

**Better business
writing in
90 minutes**

Better Business Writing

Based on our founder Neil's book, we'll help you write everything from emails to business cases.

We'll look at...

- Thinking from your audience's point of view
- Making things quick and easy for people to read
- Making what you say stick in people's heads

Storytelling in 90 minutes

Storytelling

Most presentations are dull. Most stories aren't.
We'll show you how to make one more like the other.

We'll look at...

- The crucial elements of every story
- How to give your story shape
- The tricks that make stories stick
- How to use stories at work

PowerPoint that
doesn't suck **in**
90 minutes

PowerPoint that Doesn't Suck

We've all sat through the nightmare of hundreds of dense slides. We'll show how to use PowerPoint well.

We'll look at...

- How to use PowerPoint as your 'straight man'
- The 'set-up and punchline' of slides
- The power of signposting, and your title
- How to make your message stick

Presenting
virtually in 90
minutes

Presenting Virtually

Even great presenters trip up on Skype and Zoom. Here's how to wow people when you're not in the room.

We'll look at...

- Making your structure really clear
- What you can learn from hospital radio DJs
- Making your visuals work harder
- Consciously getting feedback

Behavioural science in 90 minutes

Behavioural science

Psychology's transforming how business works (and the UK's response to coronavirus). Here's how.

We'll look at...

- Why we don't think what we think we think
- The shortcuts we use to make decisions
- How to suss out what motivates them, and what stops them

Each 90-minute workshop costs £650.

It's the kind of training we run for clients all over the world. People like these.



Schroders

Here's what they have to say...

A MASSIVE thank you from all of us – the sessions you've run have been inclusive, insightful and most importantly interactive – no easy task with our multiple locations and Zoom links.

Rachael Smith, PepsiCo

I loved what you did with the PepsiCo team. Very powerful and done in such a relaxed, encouraging way. I thought the outcome was excellent.

Claire Dolan, PepsiCo

Interested?

If you want to know any more, or to get a workshop booked in...

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- email neil.taylor@schwa.consulting
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We'd love to help you give your team a boost in difficult times.