k2view

K2view Data Fabric

Highlights

- Get 360-degree access to your data in real time with patented micro-databases

- Quickly and easily connect data from virtually any source

- Gain enterprise-class performance while improving continuity and security
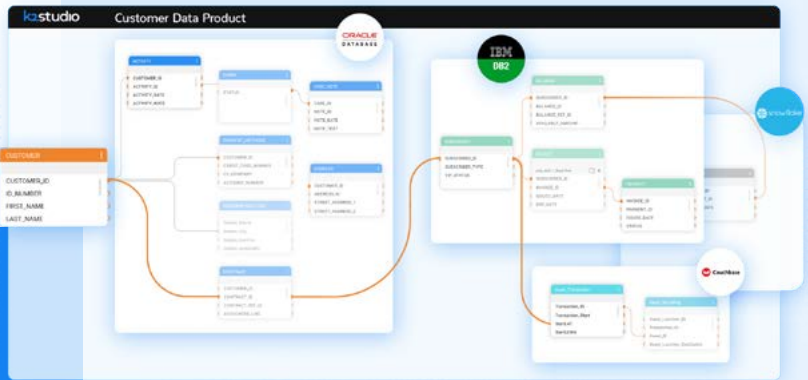
Overview

Organizations globally are all facing a similar challenge: they need to get full, 360-degree visibility into their data to support key business initiatives, but they can't. The why is simple -- data has traditionally been mapped to specific applications, rather than your organization's need. Solving this challenge takes one simple tweak: you need to rethink how you approach the data management challenge.

See the K2view

K2view Data Fabric provides a data-centric approach to data management. It's a distributed data management platform that integrates, secures, stores, synchronizes, and delivers real-time data for analytical and operational use cases.

Rather than taking an application-centric approach, K2view Data Fabric provides a data-centric approach, modeling data entities that matter to your business, whether it's a customer, product, sensor, or virtually anything else that matters to your business.

About K2view

K2view provides an operational data fabric dedicated to making every customer experience personalized and profitable.

The K2view platform continually ingests all customer data from all systems, enriches it with real-time insights, and transforms it into a patented Micro-Database™ - one for every customer. To maximize performance, scale, and security, every micro-DB is compressed and individually encrypted. It is then delivered in milliseconds to fuel quick, effective, and pleasing customer interactions.

Global 2000 companies – including Vodafone, Sky, and Hertz – deploy K2view in weeks to deliver outstanding multi-channel customer service, minimize churn, achieve hyper-segmentation, and assure data compliance.

Learn more at www.K2view.com and follow us at @K2view.

Why K2view Data Fabric?

Any data, any source

K2view Data Fabric easily connects with virtually any data source and organizes that data around what matters most to your business.

Fast

K2view Data Fabric is typically deployed in 90 days or less via unique data modeling and with data auto-discovery that automatically finds relevant data and creates schema recommendations in seconds.

Real time

Get access to the data you need to make operational decisions in real time. K2view Data Fabric handles data at the source and delivers it via web and micro-services.

Holistic

K2view Data Fabric is an end-to-end data management platform that's designed to provide large organizations access to the data they need, when they need.

Secure

Data is encrypted at the micro-database and data element level, providing a highly-secure environment for your data.

Low TCO

K2view Data Fabric is technology agnostic and non-disruptive to you existing environment. Furthermore, the use of micro-databases yields significant savings in computing, power and storage.

Built for modern environments

K2view Data Fabric exists as an invisible layer in your environment. Linear scalability using a modern distributed database on commodity hardware.

Patented micro-database technology

K2view Data Fabric's use of patented micro-databases enables use cases – such as a 360 customer view – and can augment critical initiatives such as digital transformation and compliance with GDPR, CCPA, and LGPD regulations.