# **K2View Fabric:** The key to unlocking the value of network data

With speed, simplicity, and no impact to operations, Fabric provides a holistic, real-time view of network data making customer experience and operational efficiency improvements easily identifiable. Transforming network and customer data into business insight is suddenly fast and easy. The days of investing huge amounts of time and money to gain access to network and legacy system data are

history. Gone are the challenges of integration work, timing issues, data platforms and layers of systems. Fabric delivers a simple, fast, non-invasive way to expose real-time.network data.

# Unconstrained by data sources

Individual elements such as a customer, product, location, or inventory can be extracted without losing context and can be kept up-to-date with zero impact to source systems. Data is quickly retrieved and becomes easily accessible by any device, application, or service.



# Lightning-fast deployment in days

After the initial set-up, all logic, sources, and scope can be changed on the fly, with no downtime or cleanup. Currently successfully supporting a list of Fortune 50 companies, Fabric enables insight into their more than 100 million customers allowing nearly 200,000 gueries per second..

# Power smart, perceptive and caring customer interactions



Know your customers. Really know them. And anticipate their needs smartly. Fabric creates value in the moment by delivering consistent mobile and omni-channel experiences. Let Fabric be the key to unlocking your network and customer data.

# K2View Fabric: A better, faster way



## **Speed & Agility**

Fabric delivers solutions in 90 days and doesn't need to align with release cycles. After deployment, it's easy to quickly evolve or update data with no downtime or clean-up.



#### Performance

No stress to current systems. No downtime or performance worries.

Cassandra Distributed Data Management for high availability and scalability.



## Security

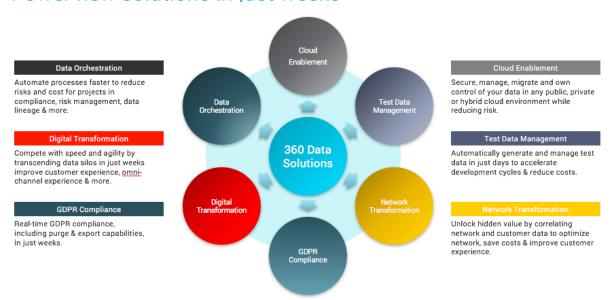
Our patent-pending approach to organizing data in individually-encrypted micro-databases virtually eliminates the risk of mass data breach.



## Savings

One platform, deployed on commodity hardware, with budget-friendly license models. 20% of traditional footprint. 5x throughput.

## Power new solutions in just weeks



## With your permission, we'd like to blow your mind

All the data you need, the way you need it. In weeks, not years. Sound too good to be true? It's true anyway. Let us show you. Give us a couple hours of your time, and if you qualify, we'll invest 2 weeks to show you something you've never been able to do before. Just visit <a href="https://www.k2view.com">www.k2view.com</a> to schedule your FREE Demo.



