

**{Company/Individual} Announces the Release of {Book title}**

{City, Date} - {Company/Individual} launches a new book {Book title}, written by {Author}. {Short description of the book}.

Give more details about the book in the first paragraph by responding to the relevant W-questions (where, what, why, when, who).   
  
Consider adding the following information:

* What’s unique about this book?
* Is there anything planned for the book launch?
* Where/how can the book be purchased?

{Quote the author or add an excerpt from a book review}.

- Person being quoted: name, surname, position



*Add more photos of the book (Source:* [*Unsplash*](https://unsplash.com/photos/zMRLZh40kms)*)*

Include more details about the author, genre, topic. Add a link to purchase your book, if applicable.

{Boilerplate about the publisher and/or the author}.

Contact Information: {Contact person and his/her info}



**Name**

Position at Company

[name@email.com](mailto:event@email.com)   
Social media handles