



# Book Press Release Template

**Publishing a new book? Use this template to make sure it gets noticed!**

**{Optional Sub-header That Builds On The Headline}**

Lead: {First or lead paragraph that summarizes the rest of the press release. You want to concisely give the reader the benefits to both reading the rest of the press release and your book.}

Body paragraph(s): {Give a more detailed description of your main points.}

Quote or book review: {if you have any high-profile book reviews or a notable quote, you add that here, in between your body paragraphs.}

{Name and position of the person being quoted}



You can also include a high-resolution image of your book cover here. Make sure to add an annotation or link with the source: {Photo by Rashtravardhan Kataria on Unsplash}

[Download image](#)

Body paragraph(s): {You can also add a link to purchase your book in the body of the press release. Remember to use third person through the body of the press release.}

Boilerplate: {This author is a prolific author, having published 12 books in the last 4 years. She is best known for personal development books that teach productivity hacks to business owners. She has sold over 20 million copies of her books since she began writing in 2004.}

#### Contact Information:



**Name**

Position  
Company

email@email.com  
Phone

Twitter: [Twitter](#)

Facebook: [Facebook](#)

Linkedin: [Linkedin](#)

---

[Find out how to create & send visual press releases with Prowly](#)