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Music Press Release Template

A music press release helps the artist or distributor to get the word out about their latest song or album.

Headline: {Record Company and/or Artist} Announces the New Album {Title of Album} from {Name of Artist}

Lead: {City, State} - {Record Company and/or Artist} is thrilled to announce the release of the {latest, debut, etc.} album from {Artist}, {Title of Album}, available everywhere on {Date}.

{Album title} is {description of album, including genre and any other relevant details. Also, include any information about singles, whether already released or about to be released}.

{More details about artist and/or label, including artist's relationship with label}.



{Image caption}

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{Quotes from artist, label representative and/or any critics that received early copies of the album}.

{Name, Surname and Position}

{Boilerplate about record company and/or artist} .

Contact Information: {Record Company and/or Artist}

{Contact person and his/her info}:



Name

Position

{Record Company and/or Artist}

music@e-mail.com

Phone

Twitter: [Twitter Profile](#)

Facebook: [Facebook Profile](#)

Linkedin: [LinkedIn Profile](#)

Photos ready to download:



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