



{Add information where the photo was taken or how you feel about the new location of your office}

New Office Press Release Template

This doesn't happen that often – but when it does it is a brilliant way to get in contact with long-standing company relations.

{Headline: make it attention grabbing, thought-provoking and unique.}

Lead: {Short update about your company to keep those close to the company in the loop.}

{Paragraphs & quotes}

The {your company} is proud to announce the opening of {name of new office} in {location of new office}. {name of new Broker/Owner} has been an Associate with the {your company} network for {number of years OR other background info}. {Name of Office}, which opened on {date of opening} will service {list service areas}.

Along with residential real estate professionals, {your company} {name of office} will specialize in {more details whatever different specialties this office may have}.

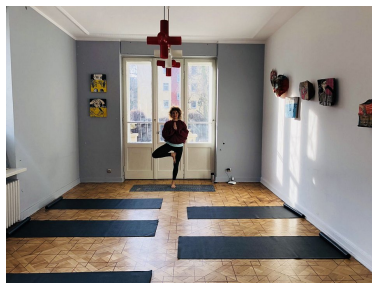
{your company}{Office Name} Broker/Owner, {Name}, says there's no better time to open a new real estate brokerage than now.

There are many opportunities that exist in today's market, especially for first-time homebuyers.

–{Name & Surname}

“The real estate market fluctuates with time, and right now, in {location of office}, it's a great business to be in and an excellent way to serve members of our community.”

{Photo gallery}: use visuals - give each item one or more quality images or videos}



{Social media posts}: Instagram would be great here!}

Instagram Post

https://www.instagram.com/p/Bb62udygb5X/?utm_source=ig_web_copy_link

{Your new office video tour: here example by [Peter McKinnon](#)}

{Video Title}

The new office will be located at {Street Address}. For more information, contact:



Name

Position

Company

email@email.com

Phone

Twitter: [Twitter](#)

Facebook: [Facebook](#)

Linkedin: [Linkedin](#)