

New Partnership Press Release Template

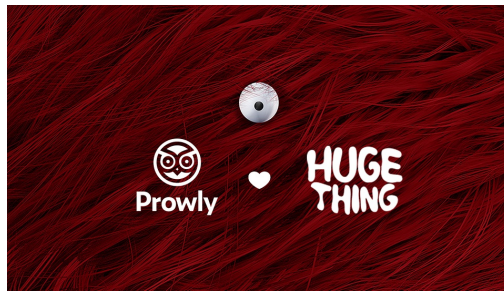
Partner press releases (also called: strategic alliances, reseller announcements, channel communication, or joint announcements) are a fact of PR life. This press release template will help you do it right.

Headline: {company name} announces strategic partnership with {company name}

Lead: {extra information that will grab the reader's attention and encourage them to continue reading your press release}

{1st paragraph}: what is the partnership about? A perfect blend of “When”, the “What”, followed by the “Benefit”}

{2nd paragraph}: More detailed explanation}



{Image caption}

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{**Summary**: market impact–state of the industry. Help the media out. Do some of their work for them-or at least make their work easier by including this information.}

{**Quote**}

On 6 March, Huge Thing is officially kick-starting a new edition of the Poland Prize acceleration program. This is the 6th edition of the accelerator, but the first one addressed only to foreign startups. Over the next 4 months, ten teams from different parts of the world will be getting the largest possible amount of merit-based knowledge and getting to know the Polish startup ecosystem. Can you guess which PR tool the accelerator's participants will be putting to the test? Prowly 😊
Glowing with pride, we are honored to be a partner of this grand initiative!

said by {Name & Surname, Company}

{Round up of the release and contact information (add two companies here)}



Name

Position
Company

email@email.com
Phone

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