



Rebranding Press Release Template

Use this template whenever you want to represent your new brand in words or convey your company's new identity.

{City} {State}

{Release Date: "For Immediate Release" or a concrete date}

Headline:

{Lead: briefly describe your announcement}

{Insert a quote from a company representative related to the news}

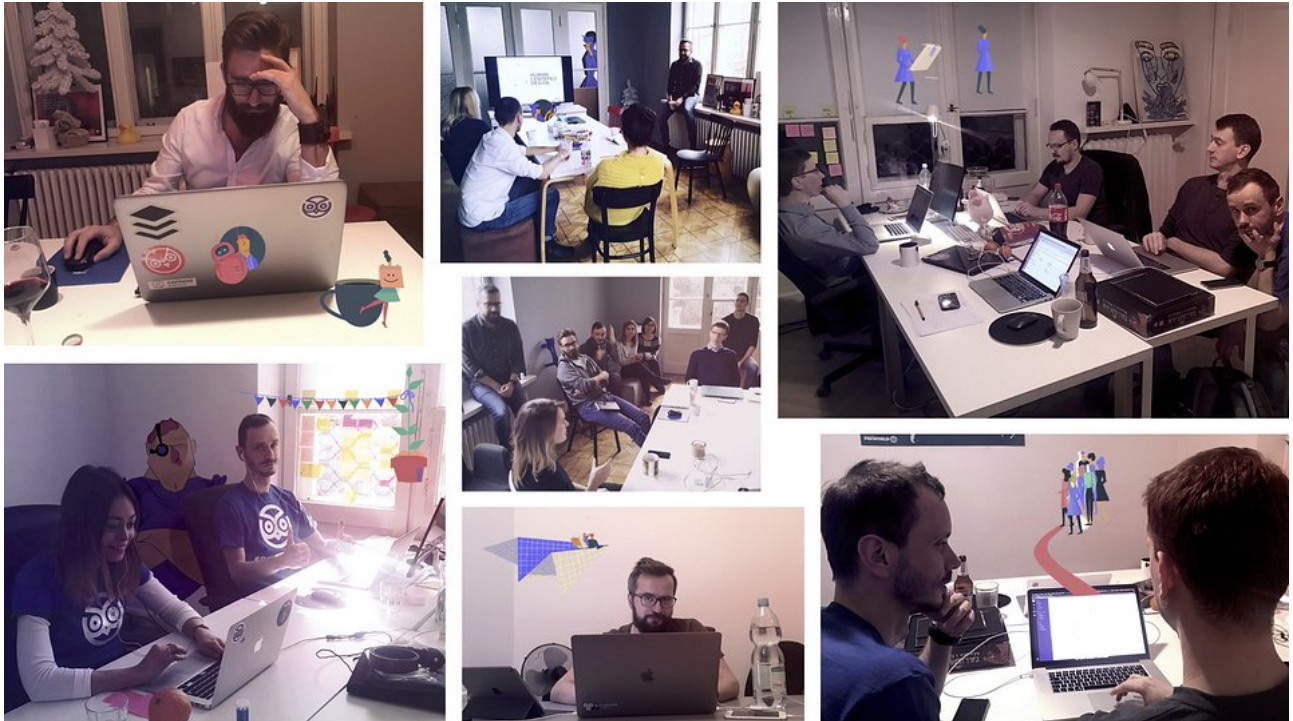
{Name of the person being quoted}



{New logo}

Download image

{An additional paragraph to provide more details about the announcement: try to respond to all relevant W-questions (where, what, why, when, who)}



{Add your image caption here}

{Insert another quote or another section with details about the rebranding – logo, design, packaging}

{Name of the person being quoted}

{How about a Twitter post here?}

Twitter Post

<https://twitter.com/jdrabent/status/972279707571015686>

{Include a call to action and an URL address where the reader can find more information about the brand changes and the company in general}

This is how we did it!

{Boilerplate message about the company}



Name

Position

Company

email@email.com

Phone

Twitter: [Twitter](#)

Facebook: [Facebook](#)

Linkedin: [Linkedin](#)

Create a Visual Press Release Just Like This One!