



Receiving an Award Press Release Template

This press release template announces an award or nomination received by a company or employee. You can fill in the background of the business and the ceremony, the contestants, the category and the details of the award.

FOR IMMEDIATE RELEASE

Headline: {Company/Employee} Wins {Award Name} Award for {Year/Month's} Top {Category}

{City, State, Date}

Lead: {Company/Employee} was presented with the prestigious {Name} Award on {day} for outstanding {Category/Accomplishment.} {Company/Individual} won the hotly contested prize over other nominees such as {other nominees.}

The {Name} Awards Ceremony has been a tradition within {Place} for the last {number} years. {Brief background of award's history and summary of ceremony.}

{Quotation from presenter about this year's award, expressing excitement over result/turnout/morale, etc.}

Who said that?

{Instagram post}

{Video}

Last year {Company/Individual} took home the award along with {additional bonus,} but this year {Winner} beat out {number} other contestants due to {Company's/Employee's achievements and reasons for winning.}

{Quotation from Company executive congratulating individual/organization for winning.}

Who said that?

About the winner:

{Insert winner boilerplate/general description about your company/organization here}

Find {Award Name} Online:

- {Website link}
- {Facebook link}
- {Twitter link}
- {Instagram link}

About the {Award Name}:

{Short description of the Award that you got}



Name

Position

Company

email@email.com

Phone

Twitter: [Twitter](#)

Facebook: [Facebook](#)

Linkedin: [Linkedin](#)

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