



OUR PARTNERSHIP

Tolga Güvenir, Board Member at Turkish company, KRM Tekstil Boya was looking for a sustainable washing solution and came across the Hydrofinity website. After initial talks with Hydrofinity's Sales and Channel Director, EMEA, Jamie Harrison, KRM signed as Full Service Affinity Partners at the end of 2017.

After extensive sales, installation and servicing training, Tolga and his team installed their first machine in their own factory. Impressed with the reliability of the machine and its results, Tolga purchased more Hydrofinity machines in 2019 and plans to sell them to commercial laundries and hotels throughout Turkey.

WHY KRM CHOSE HYDROFINITY



LESS
WATER



LESS
CHEMISTRY



SUPPORT
FOR SALES, SERVICE
& MARKETING

ARE YOU READY TO MAKE A SPLASH IN YOUR REGION?

As Hydrofinity expands into new regions, we look to partner with local companies able to provide a Sales and Service package to potential customers. Imagine being the only provider in your region to offer this pioneering sustainable laundry technology and related consumables!

Contact us at partners@hydrofinity.com for details of your next step towards profiting from this revolutionary, multi-award winning laundry equipment, backed up by a web-based IoT laundry monitoring system and support services.



ABOUT KRM TEKSTIL BOYA

KRM have been operating in the garment washing and dyeing sector for 25 years. Its large processing plant in Turkey has state-of-the-art equipment. The company specialise in:

- Socks Dyeing and Washing
- Seamless Wear Dyeing and Washing
- Garment Dyeing and Washing

The textile dyeing and washing industry use alot of water. To process 1 kilogram of goods, between 10-20 liters of water will be used. To protect water resources and reduce costs, KRM decided they must take action so partnered with Hydrofinitiy, the provider of ultra-low water commercial washing systems.

KRM COMPANY FACTS

INDUSTRY:	Textiles
COMPANY SIZE:	Approx. 300 employees
FOUNDED:	2004
SPECIALITIES:	Garment dyeing and washing
HEADQUARTERS:	Tekirdağ

“ Partnering with Hydrofinitiy means all textile and laundry businesses in Turkey can benefit from their machine.

It's one of the **easiest and most rewarding** partnerships we've ever had. ”

Tolga Güvenir, Board Member at KRM Tekstil Boya

INTERESTED IN BECOMING AN AFFINITY PARTNER?

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WANTING A HYDROFINITIY MACHINE IN TURKEY?

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