

Hydrofinity™

Sustainable
Fabric Care Technologies
from Xeros

2006

New washing method
invented at the
University of Leeds



UNIVERSITY OF LEEDS

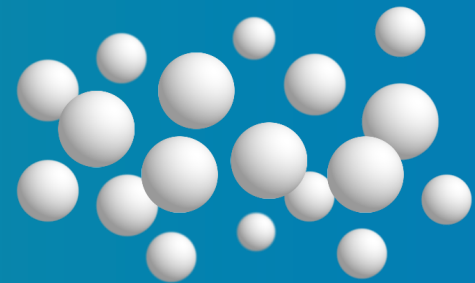


First employees

2008

2010

First Generation 1
machine created
using XOrbs™



First Generation 3
machine sold in UK

2012

2013

Launched in USA



Floated on
Stock Exchange

2014

2016

Launched in Australia



Launched in UAE

2017

2018

Launched in
South Africa
and Turkey



Launched in China

2019