



## **Wicked Reports EU-GDPR Compliant Data Processing Agreement**

**NOTE:** This Data Processing Agreement (the “**Agreement**”) forms part of a contract service with the Processor through acceptance of the Terms & Conditions by the Controller (the “**Principal Agreement**”) on Wicked Reports’ website (WickedReports.com). This Agreement shall reflect the parties’ agreement with regard to the processing of personal data. In the course of providing the Service(s) to the Controller pursuant to the Agreement, Wicked Reports may process personal data on behalf of the Controller and the Parties agree to comply with the following provisions with respect to any personal data, each acting reasonably and in good faith.

### ***How do I sign?***

As a Controller, complete the information on Page 2 and Page 10 and sign the signature box on Page 10. After all fields are filled, click “Done” on the top right of the document viewer. Assuming all data is correct, this Agreement will be immediately valid and you will see a success page where you can click the “Download” button to download this signed agreement for your own records. We will notify you within 5 business days if this agreement is invalidly signed and we will send a new request to you.

### ***How does this Agreement apply?***

If the Controller signing this Agreement is a user or customer of Wicked Reports, this Agreement forms part of a contract service with Wicked Reports.

If the Controller signing this Agreement is not a user or customer of Wicked Reports, at the date of signature, this Agreement is not valid and is not legally binding.

### ***Questions?***

Let us know if you have questions or concerns by emailing [support@WickedReports.com](mailto:support@WickedReports.com)!



**DATA PROCESSING AGREEMENT**

This agreement is entered into by and between \_\_\_\_\_ and *Wicked Reports, LLC* on the date of \_\_\_\_\_ (the “Commencement Date”).

**PARTIES**

Between:

*Wicked Reports, LLC*, a company organized under the law of the *United States of America*, with registered offices at:

*10 Liberty Road  
Marblehead, Massachusetts 01945*

Represented by Scott Desgrosseilliers, Chief Executive Officer  
Hereafter “**Data Processor**”;

and:

\_\_\_\_\_, a company organized with company registration number \_\_\_\_\_ under the law of \_\_\_\_\_, with registered offices at:

\_\_\_\_\_  
\_\_\_\_\_

Represented by \_\_\_\_\_,  
Hereafter “**Data Controller**”;

The Data Controller and the Data Processor may be referred to individually as a “**Party**” and collectively as the “**Parties**”.

**WHEREAS**

A. The Data Controller is the sole entity that owns and determines the purposes, conditions and means of the processing of personal data in accordance to the Terms & Conditions



Agreement of the Data Processor's Service(s) (described below) and applicable law of the Data Controller, Data Processor, and Data Controller's end-users.

B. The Data Controller wishes to subscribe or is already subscribed to certain Services (as defined below), which imply the processing of personal data, to the Data Processor.

C. The Parties seek to implement a data processing agreement that complies with the requirements of the current legal framework in relation to data processing and with the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

D. The Parties wish to lay down their rights and obligations.

***IT IS AGREED AS FOLLOWS:***

**1. Definitions and Interpretation**

1.1. Unless otherwise defined herein, capitalized terms and expressions used in this Agreement (including the recitals hereto) shall have the following meaning:

1.1.1. "**Agreement**" means this Data Processing Agreement and all Schedules, if any.

1.1.2. "**Confidential Information**" means all information disclosed by a Party to the other Party pursuant to this Agreement which is either designated as proprietary and/or confidential, or by its nature or the nature of the circumstances surrounding disclosure, should reasonably be understood to be confidential, including (but not limited to), information on products, customer lists, price lists and financial information.

1.1.3. "**Schedule**" means a schedule to the Data Processing Agreement and which forms an integral part of the Agreement.

1.1.4. "**Service**" means the software as a service (SaaS) offered by Wicked Reports, which has a variety of resources, including, but not limited to, aggregate and source based visitor data, funnel data, sales data, and other functionalities as developed and introduced by Wicked Reports from time to time. The Service is described more in detail in Schedule 1.

1.1.5. "**Terms & Conditions**" means the legal agreement between the Controller as the user and the Processor that governs the Controller's limited, non-exclusive, and terminable right to the use of the Wicked Reports Site and



Services as defined in the Terms & Conditions available at

<https://www.WickedReports.com/terms-conditions/>.

- 1.2. The clause headings in this Agreement are for reference purposes only and shall not be used in the interpretation thereof.

## **2. Object of this Agreement**

- 2.1. The Data Processor shall perform the Service in accordance with the provisions of the Agreement.

## **3. Price and payment**

- 3.1 The Data Controller shall pay the Data Processor for the Service the amounts described in Schedule 1.
- 3.2 Any amount mentioned in this Agreement shall be VAT exclusive.
- 3.3 Payments are made automatically following each subscription period.

## **4. Relationship between the Parties**

- 4.1 None of the provisions of this Agreement can be interpreted as indicating the intent of the Parties to form a company, association or joint venture.

## **5. Duration and Termination**

- 5.1 The duration of this Agreement shall begin from the date of signature of this Agreement until one (1) year following the termination of the Service(s) or until all of the Controller's data is purged from the Processor's systems.
- 5.2 Either Party shall have the right to terminate the Agreement, partially or entirely, forthwith by sending a written notice of termination to the other Party specifying the reasons for the termination, if any of the following events occur:
  - 5.2.1 the other Party materially breaches any of its obligations under this Agreement or the [Terms of Service](#)
  - 5.2.2 the other Party breaches any of its obligations under this Agreement and, notwithstanding a written request from the non-breaching Party to remedy such a breach, fails to comply with such a request within a period of thirty (30) days following such notice;

- 5.2.3 an event of force majeure prevails for a period exceeding three (3) months;  
or
- 5.2.4 the other Party becomes insolvent or enters liquidation, a petition in  
bankruptcy is filed for it or a receiver is appointed.
- 5.3 Upon the termination or expiry of this Agreement, any rights and obligations of the  
Parties, accrued prior to the termination or expiry thereof shall continue to exist.
- 5.4 Upon termination or expiry of the Agreement, or at any earlier moment if the  
personal data are no longer relevant for the delivery of the Services, at the choice of  
the Data Controller, the Data Processor shall delete or return all the personal data to  
the Data Controller, and delete existing copies unless a law or regulation requires  
storage of the personal data.
- 5.5 The provision of articles 5, 6 and 7 of this Agreement shall survive the termination  
of this Agreement.

## **6. Data Protection**

- 6.1 As the performance of the Agreement and the delivery of the Services implies the  
processing of personal data, the Data Controller and the Data Processor shall  
comply with the applicable data protection legislation and regulations.
- 6.2 The Data Processor shall ensure that in relation to personal data disclosed to it by, or  
otherwise obtained from the Data Controller, it shall act as the Data Controller's  
data processor in relation to such personal data and shall therefore:
  - 6.2.1 from 25 May 2018, create and maintain a record of its processing activities in  
relation to this Agreement; the Data Processor shall make the record  
available to the Data Controller, any auditor appointed by it and/or the  
supervisory authority on first request;
  - 6.2.2 not process the personal data for any purpose other than to deliver the  
Services and to perform its obligations under the Agreement in accordance  
with the documented instructions of the Data Controller; if it cannot provide  
such compliance, for whatever reasons, it agrees to promptly inform the  
Data Controller of its inability to comply;
  - 6.2.3 inform the Data Controller immediately if it believes that any instruction  
from the Data Controller infringes applicable data protection legislation and  
regulations;
  - 6.2.4 not disclose the personal data to any person other than to its personnel as  
necessary to perform its obligations under the Agreement and ensure that

- such personnel is subject to statutory or contractual confidentiality obligations;
- 6.2.5 take appropriate technical and organizational measures against any unauthorized or unlawful processing, and to evaluate at regular intervals the adequacy of such security measures, amending these measures where necessary; these security measures are described in Schedule 2.
  - 6.2.6 ensure that access, inspection, processing and provision of the personal data shall take place only in accordance with the need-to-know principle, i.e. information shall be provided only to those persons who require the personal data for their work in relation to the performance of the Services;
  - 6.2.7 promptly notify the Data Controller about (i) any legally binding request for disclosure of the personal data by a data subject, a judicial or regulatory authority unless otherwise prohibited, such as the obligation under criminal law to preserve the confidentiality of a judicial inquiry, and to assist the Data Controller therewith, (ii) any accidental or unauthorized access, and (iii) more in general, any unlawful processing and to assist the Data Controller therewith;
  - 6.2.8 deal promptly and properly with all reasonable inquiries from the Data Controller relating to its processing of the personal data or in connection with the Agreement;
  - 6.2.9 make available to the Data Controller all information necessary to demonstrate compliance with the applicable data protection legislation and regulations;
  - 6.2.10 at the request and costs of the Data Controller, submit its data processing facilities for audit or control of the processing activities;
  - 6.2.11 refrain from engaging another data processor without the prior written consent of the Data Controller;
  - 6.2.12 assist the Data Controller, subject to reasonable additional
  - 6.2.13 compensation, with the Data Controller's obligation under applicable data protection laws and regulations.
- 6.3 The Data Controller consents that personal data processed in the context of this Agreement will be transferred to a country outside the European Economic Area. Parties shall ensure that the personal data are adequately protected. To achieve this, the Parties shall, unless agreed otherwise, rely on EU approved standard contractual clauses for the transfer of personal data.



## 7. Confidentiality

- 7.1 Each Party acknowledges that during this Agreement, a Party (the “**receiving Party**”) may become privy to Confidential Information which is disclosed by the other Party (the “**disclosing Party**”)
- 7.2 The receiving Party shall keep all Confidential Information confidential. The receiving Party shall not disclose Confidential Information to any third party, and shall not use Confidential Information for any purposes other than for the purposes of this Agreement. The receiving Party shall safeguard the Confidential Information to the same extent that it safeguards its own confidential and proprietary information and in any event with no less than a reasonable degree of protection.
- 7.3 Each Party agrees that before any of its subcontractors and/or agents may be given access to Confidential Information, each such subcontractor and/or agent shall agree to be bound by a confidentiality undertaking comparable to the terms of this Agreement. Notwithstanding the return of any Confidential Information, each Party and its subcontractors and/or agents will continue to hold in confidence all Confidential Information, which obligation shall survive any termination of this Agreement.
- 7.4 In the event the receiving Party is requested or required to disclose, by court order or regulatory decision, any of the disclosing Party’s Confidential Information, the receiving Party shall provide, to the extent permitted, the disclosing Party with prompt written notice so that the disclosing Party may seek a protective order or other appropriate remedy and/or waive compliance with the provisions of this Agreement. The receiving Party shall furnish only that portion of the Confidential Information which is legally required.
- 7.5 Within (i) one (1) year following the termination of the Services or (ii) thirty (30) days of the disclosing Party’s reasonable earlier request at any time, the receiving Party shall destroy or return to the disclosing Party (at its option) any and all of the disclosing Party’s Confidential Information, and shall purge all copies and traces of the same from any storage location and/or media.
- 7.6 The confidentiality undertaking under this Article 7 shall not be applicable if the Confidential Information:



- 7.6.1 has become publicly known prior to being divulged or thereafter, but without any breach of confidentiality undertaking; or
- 7.6.2 had been legitimately obtained from a third party neither tied by an obligation of confidentiality nor professional secrecy; or
- 7.6.3 was independently created by the receiving Party without use of any Confidential Information of the disclosing Party; or
- 7.6.4 was already known or developed by the Receiving Party, as can be demonstrated by documentary evidence.

## **8. Intellectual Property Rights**

- 8.1 The Data Processor is and shall remain the owner of any materials used or made available in the context of the delivery of the Services.
- 8.2 The Data Processor grants to the Data Controller a limited, personal, non-exclusive, non-transferable right to use any material provided in the context of the delivery of the Services. This license is coterminous with the Agreement.

## **9. Liability**

- 9.1 Either Party's liability shall be limited to the amount specified in the Terms & Conditions.
- 9.2 Neither Party shall be liable for any indirect or consequential damages, such as (but not limited to) loss of revenue, loss of profit, loss of opportunity, loss of goodwill and third-party claims.
- 9.3 No limitation of liability shall apply in case of fraud, willful intent, death and physical injury resulting from a Party's negligence.

## **10. Miscellaneous Provisions**

- 10.1 This Agreement contains the entire agreement and understanding
- 10.2 between the Parties with respect to the subject matter hereof and supersedes and replaces all prior agreements or understandings, whether written or oral, with respect to the same subject matter that are still in force between the Parties with the exception of the Terms & Conditions.





- 10.3 Wicked Reports reserves the right to make any amendments to this Agreement, as well as any additions or deletions (with ample prior notification provided following the same amending procedure of the Terms & Conditions), of which Parties remain in the bindings of this Agreement as long as the Data Controller continues to use the Service(s).
- 10.4 Whenever possible, the provisions of this Agreement shall be interpreted in such a manner as to be valid and enforceable under the applicable law. However, if one or more provisions of this Agreement are found to be invalid, illegal or unenforceable, in whole or in part, the remainder of that provision and of this Agreement shall remain in full force and effect as if such invalid, illegal or unenforceable provision had never been contained herein. Moreover, in such an event, the Parties shall amend the invalid, illegal or unenforceable provision(s) or any part thereof and/or agree on a new provision in such a way as to reflect insofar as possible the purpose of the invalid, illegal or unenforceable provision(s).
- 10.5 Any failure or delay by a party in exercising any right under this Agreement, any single or partial exercise of any right under this Agreement or any partial reaction or absence of reaction by a party in the event of a violation by the other party of one or more provisions of this Agreement, shall not operate or be interpreted as a waiver (either express or implied, in whole or in part) of that party's rights under this Agreement or under the said provision(s), nor shall it preclude any further exercise of any such rights. Any waiver of a right must be express and in writing. If there has been an express written waiver of a right following a specific failure by a party, this waiver cannot be invoked by the other party in favor of a new failure, similar to the prior one, or in favor of any other kind of failure.

## **11. Applicable Law and Jurisdiction**

- 11.1 The laws of the United States shall apply to this Agreement.
- 11.2 The Courts described in the Terms & Conditions shall have exclusive jurisdiction with respect to all disputes arising out of or in connection with this Agreement. Attempts to solve disputes informally shall not prevent the Parties from submitting such disputes to the Courts.



AS WITNESSES the hands of the duly authorized representatives of the Parties the day month and year above written:

SIGNED on behalf of

Name:

\_\_\_\_\_ Position:

Signature:

SIGNED on behalf of

Name: Scott Desgrosseilliers

*Wicked Reports, LLC*

Position: Chief Executive Officer

Signature: \_\_\_\_\_ [Scott to sign]



### **Schedule 1: Service Description and Pricing**

[INSERT DESCRIPTION].

For more information on what data is collected and the security measure taken to protect this data, refer to the Terms & Conditions or the Privacy Policy (available at <https://www.WickedReports.com/privacy/>).

For more information regarding current pricing of Wicked Reports, refer to Wicked Reports.com. For more information regarding the billing for the use of the Service(s), refer to the Terms & Conditions.



## **Schedule 2: Technical and Organizational Measures**

The Processor warrants and undertakes in respect of all personal data that it processes on behalf of the Controller that, at all times, it maintains and shall continue to maintain appropriate and sufficient technical and organizational security measures to protect such personal data or information against accidental or unlawful destruction or accidental loss, damage, alteration, unauthorized disclosure or access, in particular, where the processing involves the transmission of data over a network, and against all other unlawful forms of processing.

Such measures shall include, but are not limited to, physical access control, logical access control (i.e. non-physical access control measures such as passwords), data access control, data transfer control, and input control; in particular, at least the measures set out in the Wicked Reports Privacy Policy.

The Processor shall provide the Controller, upon request, with adequate proof of compliance (e.g. the relevant parts of the Processor's agreements with its data center provider(s)).

For more detailed information on the latest state of the art measures adopted by our hosting providers, please refer to the following links:

[add link to applicable page of host provider's website]