

All About Box Theory™ Content

The “Box Theory™ Software and Content” zip file contains a collection of tips and strategies for helping owners of small and midsize companies learn the Master Skill for creating a smooth-running and prosperous business operation.

This content has been available to Box Theory™ customers and subscribers between 2007 and 2020. Most of the items are now in PDF format and can be opened by double-clicking on the file. **The Box Theory™ Software and the eCourse (see below) are .exe application files that only run on a Windows PC.**

Special Note

In the various documents, please disregard all marketing references and purchasing links. Many links within this downloaded content also point to a website that is no longer in service. However, you have everything here you will need to be successful. Some examples and references in newsletter articles are outdated or obsolete, but the underlying principles are as true today as they’ve always been. *Systems Thinking is relevant now and forever!*

With this Content:

- Become an expert at creating effective business systems and processes that will increase your customer loyalty, profitability and growth.
- Learn the amazing power of "Systems Thinking" to solve problems quickly and permanently; master the fundamental principles for improving everything.
- Add thousands of dollars to your bottom line by reducing waste and inefficiency and boosting worker productivity.
- Apply basic and proven power-principles used by Fortune 500 companies including Six Sigma, Lean Thinking, The Theory of Constraints, Balanced Scorecard, and SWOT Analysis.
- Develop excellence in your people, products, and processes; create a results-driven culture that operates in high-gear even when you're not around.
- Build a company you can sell for top dollar, replicate in other locations, or have someone run for you.

The Content Includes:

4. Software Aids

- a. Box Theory™ Software Quickstart Guide (**must read**; 32 pages illustrated)
- b. Box Theory™ Software Tips (collection of 39 software tips)
- c. Box Theory™ Software Tour (PowerPoint video; 11 minutes)

5. Principles and Practices for Achieving Effective Business Systems and Processes

- a. Better Systems – Better Business (an introduction; 11 pages)
- b. Fast-Start to Systems Thinking (one version for startup/smaller companies and a 2nd version for larger/established companies; see left-panel bookmarks in pdf for version that suits you)
- c. eCourse: *Box Theory™ Double Your Profit with High Performance Business Systems and Processes*. (**must read: Password: \$ystems101**; first “S” is a dollar sign)
- d. Systems Thinking Newsletter (collection of 175 power-packed articles)
- e. Business Systems 101 (PowerPoint Video; 17 minutes)
- f. Box Theory™ - What Is It? (in-depth “Software Tip” with illustrations)
- g. What is a Process Improvement Manager & Why You Need One (18 pages)
- h. 10 Easy Steps to Grow the Perfect Business (ebook; 36 pages)

A Few Customer Comments on Content:

"The best business course I've ever taken." — Kirk B., employee benefits

"I have read this entire eCourse already and I have to say that it is in the top 5 books I have ever read, and I read A LOT of books." — Geoff R., athletic performance

"hi ron your 10-day mini-course is just superb it was a real eye opener on the importance of systems. i have been reading them again and again and each time i gain a new insight on systems." — rajesh r.

"Your information opened a whole new world to me. Creating 'high-performance' systems is now my top priority. Newsletters are pure gold!" —Nick S., home decor retailer