

QUARTERLY MAGAZINE FOR PATIENTS

Practice News

OCTOBER 2019

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The Campbell Clinic

Hello and welcome to The Campbell Clinic's newsletter.

In this edition we will be showing you two orthodontic cases from recent patients at the Clinic and their opinions of their treatment once it was completed. We describe their treatment, show you the end result and also hear from the patients themselves.

We will also share the exciting news about our NEW PRACTICE. We're proud and excited to announce that The Campbell Clinic is moving, to a larger facility only 10 minutes down the road. We include all you need to know about this exciting venture and how we've got to where we are today.

At The Campbell Clinic we have built a strong and trusting relationship with a company called Planmeca. They have kitted out the new practice, with new innovative equipment, modern touches and beneficial techniques, we wanted to share the company with you and explain to you why our relationship has grown and grown.

And finally, at the Clinic we strive to help our patients in any way we can, and one of these ways is the inclusion of the Treatment Coordinator in our team. We tell you all you need to know about our Treatment Coordinators in the clinic and how they can help you.

Thank you for taking the time to read this and we hope to see you soon.

Best wishes

Colin



The Campbell Clinic and Orthodontics

At The Campbell Clinic we pride ourselves on the fact we have multiple treatments available under one roof, one of these being orthodontics.

Our orthodontic treatments range from straightforward to advanced and complex and with our resident Consultant, Andrew Flett, Orthodontic specialist, at the clinic we're able to take on such treatments.

Below are two recently completed cases with comments from the patients themselves on their experience with The Campbell Clinic.

Patient One

This patient attended the practice at 13 years old, they were happy with the appearance of their upper front teeth and associated spacing. Careful analysis revealed she had a tooth sized discrepancy in the upper jaw with the upper front teeth being smaller on average.

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Attempting to close all of the spacing in the upper teeth would have resulted in a reduced overjet, over bite and would sacrifice the way the teeth close.

The case was planned with another clinician at the clinic. After careful space analysis, we felt that in order to get the best functional use and aesthetic result that composite build ups of the upper front teeth would be appropriate, combined with orthodontic treatment, therefore we decided to add filling material to the upper front teeth.

Fixed appliances were used to idealise the spacing of the upper teeth, close the space of the lower teeth and treat the overjet and over bite to average measurements.

Treatment started in September 2017 and the pre-restorative orthodontic treatment was completed in August 2018 (treatment time 23 months).



In order to maintain the spacing perfectly the patient was asked to wear an upper retainer full time before build ups. The build ups of the upper front teeth were completed four weeks later and a new retainer for the upper teeth was provided; to be worn every night for the next year



Both the patient and their mother were very happy with the results.

What the Patient Had to Say...

I decided on investigating treatment for my daughter at The Campbell Clinic as I had had treatment for implants for myself at the clinic and so was confident that she would receive excellent care.

From the initial consultation through to the actual treatment the level of information and care was excellent. The feeling as a patient is that each individual (from reception through to the clinical staff) involved in your treatment knows exactly what is going on without you having to remind them of the background. As treatment lasted for over a year this continuity of care with the same team was much appreciated.

Andrew Flett, the orthodontist at the clinic, was able to offer flexibility in appointment times, which is vital for a working parent with a school age child receiving treatment.

With regards to the restorative work done by other clinicians at the clinic, the level of craftsmanship on the cosmetic side means that we cannot see where the work has actually been done.

Crucially, all appointments ran to time and we were kept fully informed at each visit as to where we were in the treatment plan.

The result of my daughter's treatment is excellent.

I would most certainly recommend The Campbell Clinic, without hesitation.

Patient Two

This patient attended the clinic at 16 years old, they were unhappy with their facial appearance and the aesthetics of their teeth.

Examination revealed the closing of the teeth to be obstructed, complicated by a size mismatch between the upper and lower jaws (small upper jaw, large lower jaw).



Due to the patient's concerns, the patient decided to undergo combined orthodontic and orthognathic (jaw surgery) treatment. Their treatment began in January 2017 after the extraction of two upper first pre-molars and two lower second pre-molars. (4 adult teeth, 2 upper 2 lower)

The extractions were undertaken to relieve the upper and lower crowding whilst increasing the reverse overjet (distance between the upper and lower front teeth) in preparation for orthognathic correction.

Pre-orthognathic correction (surgery) was completed in February 2018 and orthognathic treatment was undertaken at Queens Medical Centre with Mr Dilip Srinivasan in July 2018.

The patient had the upper jaw moved forwards combined with moving the lower jaw backwards slightly. A double jaw surgery was required to correct the bite and alter the facial appearance.

Following surgery, the patient underwent a further five months of braces to settle their bite, hopefully yielding a long-term stable result.



They have been given upper and lower retainers to be worn every night for the next year and will be followed up in the long term.



What the Patient Had to Say...

I heard about The Campbell Clinic through an appointment I had at the Queens Medical Centre in Nottingham.

I had an excellent experience at The Campbell Clinic. It was very easy to arrange appointments and the process ran very smoothly.

I couldn't have hoped for a better result, and the comparison to my teeth before my treatment is incredible.

I would definitely recommend The Campbell Clinic.

Thank you Andrew Flett, and all the staff at the clinic.



In case you were unaware here is the big news...

The Campbell Clinic is Moving...

The Campbell Clinic is moving in February 2020.

For a project that has lasted 4 years to come to its conclusion in a few months is quite staggering, and a little bit frightening.

Over the past few years we have lost many different sites in the search of the new home for the clinic. The truth is we outgrew the clinic at least three years ago but it has taken so long to facilitate the move, and there was nothing else we could do.

In December 2018 we secured the land, opposite Notcutts Garden Centre in Edwalton, to build four commercial buildings, covering around 26,000 square feet of office space. One of these buildings will be the new Campbell Clinic with others being let to other commercial organisations and one site being kept for the development for us (should we ever need it).



It will have 7,000 square feet of clinical, laboratory, education and office space to accommodate for both the Clinic and our dental teaching facility, The Campbell Academy.

It will have 6 state of the art treatment rooms, one of which is a multi-functioning treatment room for surgery procedures.

It will have three treatment coordination rooms and a full imagery room.

As you would imagine it will have state of the art decontamination facilities with a carefully designed instrument flow system through the practice; it is like nothing that I have ever seen before.

The reception is beautiful, the building itself is stunning.

It's eco-friendly and fully solar with electric points for charging cars.

The upstairs is divided into a beautiful Academy teaching space and clinic office space for the administrative team; its stunning and will be a wonderful place to work.

The upstairs is beautiful with a high peaked roof, with roof windows which lights the whole of the upstairs with a passive ventilation system



It includes a fully kitted out laboratory of significant size to allow us to continue to treat patients on site without exporting to outside laboratories, a feature which we believe works so well for our patients at the clinic.

On the third floor, which is a small mezzanine area, there is a beautiful staff room.

The outside areas around the practice are fantastic, there are features upon features in the practice and externally to make it a stunning place to both work and treat our patients in a wonderfully calming environment.

You can see the design of the clinic on our purposely designed fly-through which you can view on YouTube on The Campbell Clinic's YouTube channel.



You can also receive updates on the build of the clinic by signing up to our new Patient Blog which is posted sporadically. Contact our reception team if you wish to be added to this list and receive the email.

It's a very exciting time for us all at the clinic and we hope you join us at the new site!

See you then.



Our Treatment Coordinators

At the Clinic we strive to do what we can to help our patients throughout their journey, from arriving at their first appointment through to completing their treatment.

We understand there can be many steps along the way, some more difficult than others, more enduring than others and some that sometimes need a little more support – enter our Treatment Coordinators.

Our Treatment Coordinators are here to support our patients with whatever they need.

Their main duty within the Clinic is to ensure that the patients is supported.

We ensure patients have a first point of contact, both via telephone and email. If questions are needed to be answered, if concerns occur or treatment plans change for any circumstance, the Treatment Coordinator is here to contact.

When first contacting the clinic, we offer a service with our Treatment Coordinator which means you can visit the Clinic, free of charge, to answer any non-clinical

queries. These appointments are a chance to talk to the Coordinators about potential treatment options, how The Campbell Clinic can help and what is available. From that appointment patients then have a clearer mindset as to what they would like to do, if they would like to book a consultation and walk away with a clearer option about their potential treatment.

Once a patient has been seen by a clinician for their consultation they will be booked a follow up appointment by our reception team in a few weeks time, to give them the chance to receive their bespoke letter and treatment plan and have a think about potential options; however, our Treatment Coordinators are always on hand to help with queries during this period.

If appointments need discussing or amending our Treatment Coordinator can help. If your treatment needs explaining to you a little more in depth after leaving the clinic, the Coordinators can do this too. They are here to help, in whatever way.

So if you have treatment undergoing at the clinic and would like to get in touch with our Coordinators please call 0115 983 2913.

PLANMECA

I've been writing this little series of 'People we Work With' for a long time, but it's time to mention Planmeca who we have got together with as a partner in the clinic recently after they became involved in the design for the new practice.

Much of the credit of the relationship with Planmeca must go to Karl O'Higgins who was the former Managing Director of Planmeca UK who moved on earlier this year.

He was fundamental in designing the new layout for the clinic and his personality will be stamped all over that first floor.

In the process of discussing this, we went to Helsinki to the head office to chat to Planmeca about their previous reputation of having things that break down but their long-term reputation of having fantastic imaging.

The first thing that we put into the practice was the CBCT scanner which was introduced last November. It's fair to say that this is one of the best pieces of dental kit that I have ever brought. Not only due to the functionality of the software and the quality of images that we can create but also because of the fantastically low dose that the patients experience through this scanner which is lower than almost anything that is available; and considerably lower than most.

Their software package is brilliant, and their service with James Smith and Luke who heads up the team has been absolutely fantastic.

We're all about long-term relationships and we can see ourselves working with Planmeca for a really long time, overcoming all the hurdles and difficulties that surround us when we try to become involved in this type of dentistry.

Planmeca have also come on board as a strategic partner for The Campbell Academy, our dental education facility, and are involved in the courses where their products are present, particularly CBCT and implant planning.

If you want to hear more about Planmeca I would be more than happy to have this discussion in the Clinic, they truly are amazing at what they do.



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