

Q U A R T E R L Y M A G A Z I N E F O R P A T I E N T S

Practice News

APRIL 2015

THE STANDARD
YOU'VE BEEN LOOKING FOR



The Campbell Clinic turns 1

In October 2014 The Campbell Clinic celebrated its first birthday. We are delighted and proud of what we have managed to achieve as a team in the first year of our existence. We celebrated with a cake, a balloon, a birthday card and some diet coke!

During this time The Campbell Clinic has continued to grow with its aim of providing exceptional treatments for all patients who attend.

We have decided it is time to communicate in a better way with all our patients, hence we have decided to launch The Campbell Clinic newsletter the first issue being before you.

Since we launched The Campbell Clinic we have taken on some new staff. We will let you know about these guys in upcoming and coming newsletter editions.

We hope to keep you updated with things going on in the practice, treatments that we offer, new staff and any other news we think we should share! If you have any requests for anything you would like to feature in the newsletter then please let us know: info@campbell-clinic.co.uk

Hope to see you soon and don't forget to send your email addresses if you possibly can so we can send you this newsletter electronically in future and save a few more trees!

A challenging issue

This patient was referred to The Campbell Clinic for correction of an unsightly upper left central incisor tooth in 2010. (Images 1, 2 and 3) She was an attractive young professional woman who was due to get married 2 years from the point of referral, and was keen to have an improved smile for her wedding photographs! Immediately this becomes a complex case due to the high expectations of aesthetics and the work required to correct the defect, appearance and occlusion (the way the teeth bite together). The patient presented with an anterior open bite (which means that her front teeth didn't meet together) and a previously traumatised upper left central incisor.

This case required multi-disciplinary team involvement including,

- **Neil Poyser**
Consultant Restorative dentist
- **Colin Campbell**
Specialist in oral surgery
- **Karen Walker**
Dental implant hygienist
- **Stephen Clark**
Specialist consultant orthodontist

We were able to diagnose through radiographs, photographs, cone beam CT investigation and clinical examination, an ankylosed (where the root of the tooth fuses to the bone) upper left central incisor with anterior open bite, and plan

a treatment plan appropriate for correction (images 4 and 5).

In this case we had to manage to expectations of the patient extremely carefully, as results in such instances can be unpredictable and the ability to achieve a situation where the gum margins are consistent is very difficult. The case proceeded with fixed braces using ceramic brackets with a ceramic arch wire to correct the anterior open bite, and create appropriate space for the upper left central incisor area. Once the orthodontic treatment was well underway the ankylosed upper left central incisor was carefully removed and the implant was placed simultaneously.



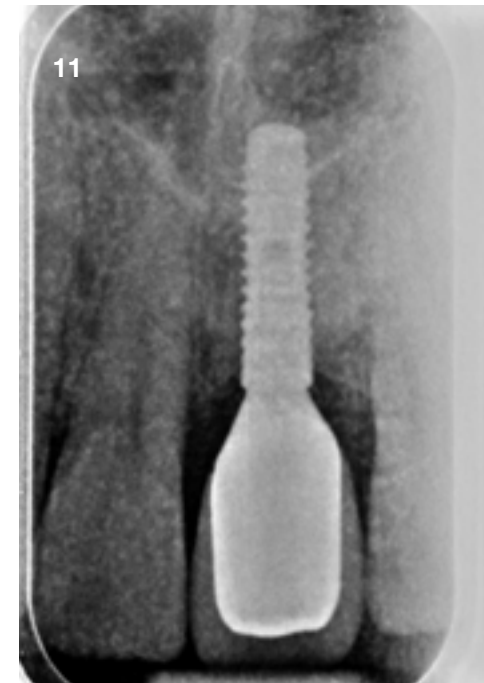
A Guided Bone regeneration procedure was carried out and the tissue was advanced to provide the best possible result (image 7).

Following healing Neil Poyser was able to place a provisional crown (this is an initial 'prototype' crown which is used to shape the gum into the best position. We can add to and take away from this crown to get the best possible result) (figure 8 and 9) before providing a final all ceramic crown with a ceramic abutment to produce the overall final result. (image 10 and 11)

Final photographs are shown as of the one year recall (image 12) and the patient was absolutely delighted. This case is extremely complicated and management of the patient and patient's expectations are crucial. If you have any questions regarding the provision of the aesthetic area implant placement, please

contact the practice team on the email address below and we would be happy to discuss this.

info@campbell-clinic.co.uk



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The Campbell Clinic Halloween Ball



On the 1st November 2014 we hosted our first ever Charity Ball. The Campbell Clinic Halloween Ball was held at the Park Plaza Hotel in Nottingham City Centre and was attended by almost one hundred people.

Everyone made a phenomenal effort with their fancy dress costumes and winner of the 'best costume competition' was Stuart Reekie, who is The Campbell Clinic's Resident Photographer (it wasn't a fix, we promise!). Stuart and his wife spent hours and a lot of patience with liquid latex to turn him into Freddy Krueger and he looked brilliant!

The evening kicked off with a

Champagne Reception where we were entertained by the fantastic close-up magician, Anthony Chan. There was also a photo booth, raffle, auction and a game of heads or tails to try and raise as much money as possible.

We had fantastic support from our official event sponsors; Henry Schein, Straumann, PFPD Financial Planning, and Southern Dental, together with many other supporters including Wollaton Dental Care, Cherry Dental Design, Boots, Boilermaker, Twin Lakes and Birds to name a few. We are delighted to be able to tell you that we raised £8,000 for our chosen charities, Bridge2Aid

and The Karen Green Foundation. Everyone at The Campbell Clinic had a fantastic time and we hope that everyone who attended did too! Plans are already being made for next year and we hope it will be even bigger and better than this year!

Who we work with Part 1: Straumann

For a long time in my practice we have developed relationships with suppliers for the benefit of our patients. The very first relationship I ever developed was with the Straumann Dental Implant Company in 1998 when I first began placing dental implants in my practice. The relationship is as strong as ever now, 16 years later.

I have been committed to Straumann for such a long time due to the quality of the product provided and the quality of the research around the system, which gives me confidence to use this for my patients in every possible case.

Over the years Straumann have continued to innovate and reinvent implant dentistry, both with the surface technology of the

dental implants that allow accelerated healing, but also the materials used in implant dentistry to increase strength and predictability. The manufacture of the Straumann Dental Implant System, I believe, is second to none in keeping with Swiss heritage.

I have been privileged to work alongside the Straumann team for many years and the support from the company and their sales team is exceptional. I have also been able to introduce this system to many of our referring dentists and colleagues, both from the practice perspective and also on courses that I have helped to provide.

In our practice, we believe this is the best system on the market, and are committed to continuing to use the Straumann Dental

Implant System in spite of commercial pressures from less expensive systems.

If you would like more information on my experience with Straumann and why we use it in our practice then please don't hesitate to **contact me**.





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Our team at The Campbell Clinic

This is part of a feature of up and coming newsletters, we plan to introduce members of the team that you might come across in your dealings with the clinic.

We always try to be as friendly and open as possible so please feel free to give us a ring if you have any questions or queries, or wish any assistance with any part of your treatment.

In this month's addition we introduce Lynne Stanko: Lynne has been a main stay at The Campbell Clinic practice for the last five years, leading our reception team and generally looking after everyone who works there. Colin and Lynne have worked together since 2004, and Colin brought Lynne to the practice to give an air of calm, understanding and caring on reception, and she certainly provides this and is often commented upon from patients.

Lynne helps by being in charge of the whole reception team and the general patient care experience for patients and front of house. She is always happy to speak to patients about any queries they may have and is always on hand to help out as much as she can.



Lynne lives in Nottingham, is married and has two daughters, one at university and one still at school. She loves music and watching live bands. She also loves walking with her husband most evenings through Wollaton Park.