



WIN MAKE GIVE



**WEALTH
SERIES**



PART ONE

**FINANCIAL HEALTH &
BUILDING WEALTH**

A Few Words from Ben Kinney

Welcome to the Win Make Give Wealth Series.

We are all here for a reason. However, no two reasons are exactly alike. Whether you're here to master savings, reduce your expenses, make more money, or learn how to invest, what I know about you is that you want to make a change in your life right now.

The truth is, we are all only five years away from anywhere we want to be. What I have learned over the years is that the destination is always less rewarding when you get there than you thought it would be - meaning we have to learn to enjoy the journey. We'll learn what it means to attain real wealth in a manageable, easy-to-understand way, and you'll come out of this with a solid plan to put you on the financial path to success.

I truly believe this wealth journey will be life-changing for you. I only ask that you participate fully, get uncomfortable, and come ready to learn and take action to improve your life forever.

Whatever it takes,



Ben Kinney

Ben Kinney Companies Founder



Instructions

Every lesson, workbook, and tool will be emailed directly to the email that you used to register for the Win Make Give Wealth Series. Please check your junk, spam, and promotions folders and mark the email from team@winmakegive.com as safe!

The 8 part Win Make Give Wealth Series will be delivered to you over a three week period on Mondays, Wednesdays, and Fridays (one per day), with a live Q&A webinar at the end. Each email delivery will include that day's podcast episode, a workbook to print, and some additional tools and downloads for you to utilize.

The content is on demand, which gives you the freedom to learn on your schedule or to re-listen multiple times. We advise you to listen to each part once, then re-listen with the workbook to complete that part's homework.

To help you get the most out of this experience, we have created an online community that you can access anytime in the [Win Make Give Facebook Group](https://www.facebook.com/groups/WinMakeGive) ([facebook.com/groups/WinMakeGive](https://www.facebook.com/groups/WinMakeGive)) where you can ask questions, share takeaways, get help with the assignments, and build new relationships with like-minded individuals from all over the world.

WEALTH



“Don't let the opinions of the average man sway you. Dream, and he thinks you're crazy. Succeed, and he thinks you're lucky. Acquire wealth, and he thinks you're greedy. Pay no attention. He simply doesn't understand.”

- Robert G. Allen -

WEALTH DEFINED



The ability to do _____
I _____ , _____ I
want, with _____ I want.

The Path to Wealth

WHY DO YOU NEED TO MAKE MORE MONEY?

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____

How has money had a negative or positive affect on your life? Your relationships? Your health? Your freedom?

Why Most People Don't Build Wealth

1. They don't _____ that it is _____ .
2. They don't _____ it a _____ .
3. They don't make a _____ .
4. They don't _____ with the _____ .
5. They choose _____ over _____ .
6. They value _____ themselves over _____ themselves.
7. They think they have to choose between wealth and a _____
_____ .
8. They look for _____ to solve _____ .
9. They _____ when the going gets tough.
10. They don't find wealthy _____ .

7 Steps to Building Wealth

1. _____

2. _____

3. _____

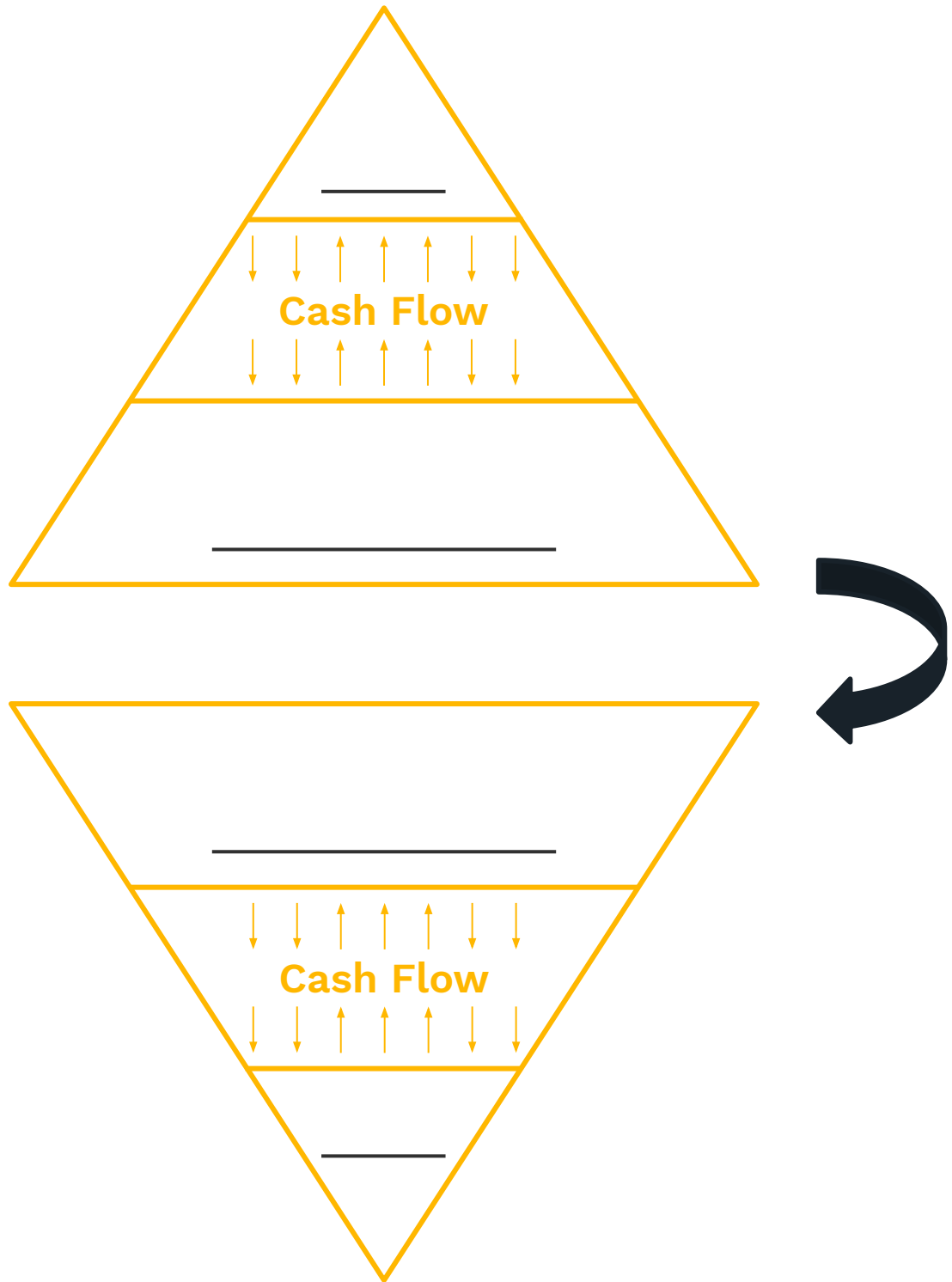
4. _____

5. _____

6. _____

7. _____

Flipping The Triangle



Part One Reflection

This is an important step in the process. Please take some alone time to reflect and discuss your answers with a peer, friend, coworker, spouse, or accountability partner. Take a moment and write down three financial goals for you or your family.

1. Savings:

2. Income:

3. Retirement:

THOUGHT PROVOKING: What is the scariest thought you have around money? Is it where you are today, or waking up in five or ten years and nothing has changed financially in your world?

Part One Reflection

Takeaway(s) from Part One

Action items: what are you going to do differently after today's lesson?

Part One Giveaway Question

For those of you participating in the giveaway, make sure you answer this question, as it will be a requirement for entering to win up to \$5,000 to fund your retirement and help you build wealth.

The goal of flipping the triangle is having assets that create ____ ____ .

Preparation for Part Two

Gather the following items to prepare for the next part of the Wealth Series. Spending the time now will help you get the most out of the upcoming lessons. Don't stress if you can't find everything!

- Recent bank statements
- Most recent credit card statements
- Mortgage statements
- Retirement balances
- Student debt
- Value of personal belongings, like your vintage Air Jordan sneakers