

# Why Are Governments Choosing IMS Road Usage Charging Intelligence?



*IMS is the proven global leader in road usage charging services. Here are the facts:*



**First road usage charge program in North America powered by IMS:**

- > Oregon Department of Transportation program OReGO – powering the sole Oregon Account Manager (OAM) and also one of two Commercial Account Managers (CAM)



**All large-scale road-usage charging programs to launch across North America using IMS' services, including:**

- > Oregon OAM 2015+
- > Oregon CAM 2017+
- > California RCPP 2016-2017
- > Washington State (WA RUC) 2018
- > Utah's Road Usage Charge 2020



**First company to support interstate interoperability:**

- > From 2016-2017 delivering invoices for participants travel between Oregon and California



**First company to deliver international interoperability – across the Canada / US border:**

- > Washington to British Columbia, Canada via WA RUC



**First service provider to deploy a private road differentiation solution, excluding private roads from road usage charges using high precision vehicle travel information:**

- > From 2016-2017 in California



**First and only service provider to enable support for all available data collection options in one government program:**

- > Providing all five data collection options for WA RUC



**Most flexibility and diversity of technology and data collection options available to participating governments:**

- > Smartphone data collection
- > Smartphone odometer capture (supporting pre- or post-pay solutions)
- > Embedded OEM telematics
- > OBD2 with location
- > OBD2 without location
- > Third-party telematics service providers