

# MARKETING & COMMUNICATIONS ASSISTANT

SilverBlaze is currently accepting applications for a <u>Marketing & Communications Assistant</u> to join our team.

The ideal candidate should be an enthusiastic team player with strong people skills and will be responsible for performing a variety of administrative and marketing duties.

In addition to these responsibilities, the Marketing & Communications Assistant will edit company case studies, eBooks, blogs, press releases etc. and will eventually create them.

## **REQUIRED QUALIFICATIONS AND EXPERIENCE**

- Experience with Microsoft Office 365 Suite (Word, Excel, PowerPoint) software.
- General office and administrative duties as required.
- Diploma in Marketing or equivalent would be an asset.
- Marketing skills: proofreading, editing and writing of blogs, case studies and eBooks.
- Excellent English written and verbal communication skills.
- Able to work independently and as part of a team.
- High level of attention to detail & ability to follow direction

### **BENEFICIAL SKILLS**

- Experience with Hubspot or similar.
- Strong administration & data entry experience
- Enthusiastic and strong work ethic
- Excellent phone manner

Job Type: Full-time, Permanent

## ABOUT SILVERBLAZE SOLUTIONS

SilverBlaze Solutions is an award-winning software innovation, development and consulting firm. Founded in 1999, SilverBlaze provides utilities with value-focused, highly-customizable web self-service portal and smart forms software.

As a leader in customer engagement and collaboration, we specialize in providing self-service portal and intelligent form software to electric, water, gas, telecom and multi-service utility companies. Over the past 20 years, SilverBlaze has successfully empowered clients throughout the United States, Canada, and the Caribbean to maximize customer engagement. Visit <u>www.silverblaze.com</u> to learn more about the diverse roster of clients SilverBlaze has helped succeed.

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