

# Embroidery guide



Beanie, Dad cap & Snapback cap embroidery template

DOWNLOAD

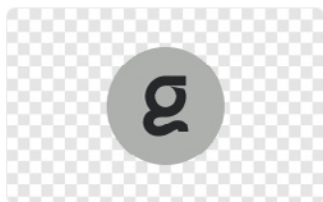
## PREPARING ARTWORK

### File type and size

- Only PNG files
- Artwork size must be exactly 1200 x 750 px

### Artwork details

- Use minimum text or graphic size of 3/16"
- Use bold lines
- Only use colors provided
- Simple artwork designs work best, photographs and gradients don't translate to embroidery
- Avoid thin lines, narrow spacing and small text



✓ Do

Use simple designs and solid colors on a transparent background



✗ Don't

Use photographs and gradients

### Available colors

Embroidery colors are limited to the available thread colors listed below

 <b>White</b> #E5E1E6	 <b>Black</b> #25282A	 <b>Grey</b> #D0D3D4
 <b>Dark Grey</b> #8C9093	 <b>Steel</b> #BFBAB0	 <b>Navy</b> #022753
 <b>Royal Blue</b> #0E69B7	 <b>Sky Blue</b> #9DC5E1	 <b>Jay Blue</b> #5D79CA
 <b>Orange</b> #F76420	 <b>Red</b> #D42B2F	 <b>Bright Red</b> #ED3645
 <b>Yellow</b> #FBD036	 <b>Gold</b> #F1B354	 <b>Green</b> #159948
 <b>Purple</b> #8D4BAB	 <b>Dark Purple</b> #5A3188	 <b>Dark Green</b> #155741
 <b>Pink</b> #ED63A3		

Download [PSD & AI](#) swatches for a quick start.

## DIGITIZATION

### What is digitization?

Digitization is the process of translating your PNG artwork file into a stitch file used by embroidery machines.

This process isn't as straightforward as it sounds, a master embroider artist has to make creative decisions how to best translate your artwork so it can be recreated with an embroidery machine.

### Approving your Stitch Files

After submitting an embroidery order keep an eye out for an email from your Gooten account representative. They will share with you the stitch file for your approval within 2 business days from when the order was submitted. This will give you an idea how your artwork will be translated by the embroidery machine. You may then decide to approve or cancel the order and redesign your artwork.

**ARTWORK PLACEMENT**

Artwork will be 2.5" h x 4" w

