

# Southeast Arkansas College

Creating a Campus Community



## LAUNCHING THE PLATFORM

Southeast Arkansas launched the app in March 2017 and quickly saw a 71% adoption rate among its students. SEARK experienced a seamless orientation through the app's ability to integrate with their orientation calendar. Peer-engagement also increased due to the Ready Education platform's ability to allow orientation leaders to easily communicate with students.

## AFFECTING STUDENT ENGAGEMENT

After adopting the Ready Education platform, Southeast Arkansas College saw a 200% increase in attendance during their monthly "lunch and learn" events. By having an avenue to connect and communicate with students quickly and efficiently, SEARK was not only able to easily inform students of events, but was also able to track attendance through the app's built-in QR code system.

Administrators are no longer hearing that their students "didn't know about" an event.

hello@readyeducation.com | (877) 588-7508 | readyeducation.com

## CHALLENGES:

- Limited communication regarding event coordination
- Students did not check email
- No efficient way of notifying students of important information
- Tracking student participation

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The Ready Education app allows us to further engage our students, disseminate critical information, and provide students with 24/7 access to our campus. It's a great way for our entire campus community to stay connected.

-Steven Bloomberg  
*President*

Enrolment: 1,240  
Established in 1991  
Pine Bluff, Arkansas  
seark.edu

## 91% Response Rate

Admins and students alike answered 91% of questions asked on the campus wall

## 6M+ App Activities

Student engagement notably increased due to their access to the campus app

## 30 min Response Time

Allowing students to answer each other's questions, significantly shortening response time

