**READY** Education

## **Mobile that works**

One Stop Shop	Communication
<ul> <li>A central repository of important and personalized information.</li> <li>Drives app adoption by providing students with immediate value.</li> <li>Brings users back to the platform repeatedly.</li> <li>A content of the platform replation repeatedly.<th><ul> <li>Streamline communication from multiple sources.</li> <li>Deliver targeted messages promoting campus opportunities, programs, and services.</li> </ul></th></li></ul>	<ul> <li>Streamline communication from multiple sources.</li> <li>Deliver targeted messages promoting campus opportunities, programs, and services.</li> </ul>
<ul> <li>interventions.</li> <li>Engagement data helps shape app content.</li> </ul>	<ul> <li>Identify students who are disengaged, disconnected, and at-risk.</li> </ul>
Targeted Intervention	Co-Curricular Assessment