Experiences Create custom personas for every user



Prospective Student

- Campus visitation calendar
- Virtual campus tours
- Course information
- Submit applications





Current Student

- Academic, co-curricular, and personal due dates
- Virtual campus & peer to peer chat
- One stop shop for campus info





Admin & Faculty

- Chat with peers
- Stay up to date with what's happening on campus
- Access resources





Keep data private by requiring secure login for specific personas



Allow different departments control thier own content



Communicate directly and tailored content to any persona



Create custom personas to match your campus environment