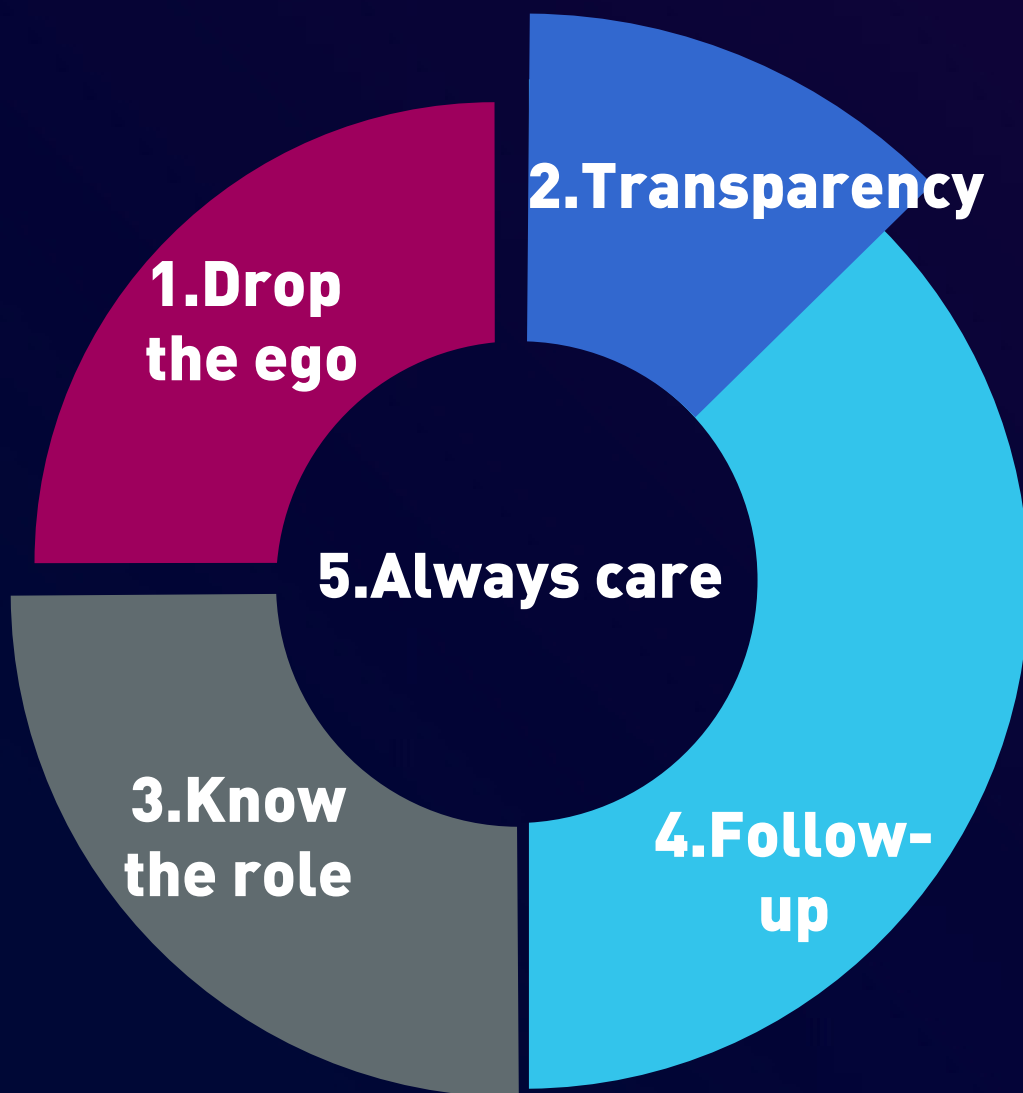


# 5 Principles to Build a World-Class Team

Whether you're an employer or a candidate, everyone respects the potential of a good hiring process. Let's take a look at five timeless rules you can apply to transform your current strategy.



- 1.** Every interaction is an opportunity to create a brand ambassador. Always consider how to be a resource for anyone walking through your doors. Potential candidates should feel wanted and begin to imagine what life would be like working at your company.
- 2.** Everyone wins with open communication. Create a firm process at the start of any search and commit to it by developing a rhythm of touch points. Look for natural ways to check in with candidates without being pushy or overbearing.
- 3.** Good hiring practices mean deeply understanding all open roles and where they fit into your business. If you're unfamiliar with the role, grab coffee with people in your network who have either hired for or held the position. Or, take 30 minutes and run a few Google searches to get a good read on the role.
- 4.** Diligent follow-up and follow-through will set you ahead of your competitors and it communicates excellence. Low-effort things to try: set reminders on your calendar, give yourself firm deadlines and work with an accountability buddy to avoid any missteps.
- 5.** Treat others as you want to be treated. Put in the effort to make sure all candidates are valued and rewarded, and empower your current team to participate. This level of care leaves a lasting impression and ensures anyone is comfortable referring great people to your business.

Building your team? We'll get you to where you want to go faster.  
Learn more: [www.huntclub.com](http://www.huntclub.com)