

Project: **GRATITUDE** by Great Rewards



Your Team is On The Frontline

Your staff is on the frontline. They don't have time to stop or to relax or to even exhale. We appreciate them, and we know you do, too. Let them know. They help you, so you help them. Directly. Quickly. Simply. The simple act of showing you appreciate great work will encourage more great work.

Healthcare workers move mountains every day. Project:Gratitude rewards cards are part of a comprehensive employee recognition strategy that is simple, meaningful, and easy.

By expanding the culture of appreciation at your medical facility, you create an environment where employees feel valued. This leads to improved employee engagement and retention, and ultimately contributes to a caring community and increased patient satisfaction.

When you see a staffer doing a great job, and you want to say thank you, you can **do it immediately with Project:Gratitude rewards cards**.

- > Grab a reward card
- > Check one of the Core Values demonstrated by their actions
- > Sign the cardholder in the space provided
- > Hand it to the employee with a sincere, Thank You!



How Do I Say Thank You?

You know your staff works incredibly hard. Here are some ways to spotlight someone who deserves extra recognition:

Someone on your staff is assisting a member of another team.
(Check: Teamwork)

An employee frequently anticipates how they can help others in the department when things get really busy and then takes action.
(Check: Partnership)

A staff member learns about an improvement to a clinical or technical process and shares this improvement with their co-workers during a staff meeting.
(Check: Learning)

Easy!

Your staff is on the frontline.

How Do They Choose Their Reward?

Once an employee receives a *Project:Gratitude* card, they can access the secure website from any computer.

The recipient will log in by entering the 10-digit number found on the back of their reward card, along with their First Name, Last Name and the Core Value(s) that have been checked on the inside flap of their card holder. (*One or more Core Values must be selected, in order to continue with the redemption process.*)

After login, the recipient will select one of the eGift Cards available and provide the appropriate contact and delivery information.

The eGift Card will be sent directly to the email address provided within minutes. It's that simple.

Practical Answers to Your Questions:

What will it cost?

We can offer eGift Card rewards at \$10, \$25, \$50, \$100, \$150, \$200, and \$250 levels. For healthcare workers, we are waiving our \$5 per reward fee through June 30, 2020. That means every person you recognize will be able to redeem for the full face value of each eGift Card – a well-deserved reward.

Project:Gratitude cards and holders are priced at \$1.50 each to cover our printing and management costs.

Do we have to keep detailed records of this program for tracking purposes?

The system will track and report award card redemptions for tax purposes, however, it's recommended that your department keep a log of awarded cards. In the event that a card becomes lost or stolen, this information will help us quickly resolve this situation.

What if some of our award cards are lost or stolen?

Because each award card is printed with a unique identification code, we can identify and deactivate any lost or stolen cards to prevent them from being redeemed and then replace them for you.



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