Staying Safe *and* Productive

During transformational times, we need to engage
with a mobile workforce, in a virtual world.

Amid the current COVID-19 crisis, many of our clients are trying to navigate the new norm of employees working virtually. In some cases, the show must go on! At Unispace, our methodology thrives in the agile world. Our strategy team is well equipped with helping clients navigate through these times of change while supporting the need for engagement, collaboration and safety - just a little differently.

Our discovery tools are critical to a project's success. Overtime, we've adapted our strategy toolkit to engage virtually with our clients to collaborate, ideate and garner feedback to inform our design strategy. We've learned to pair telecommunication software (Skype, Teams, Zoom) and integrated collaboration tools (MeetingPulse, Mural) to make employee sessions interactive and meaningful for participants.

Our entire suite of strategy and research tools are virtual including:

Visioning Session

Leadership Interviews

Programming Interviews

Workplace Surveys

Focus Group

Change Management Engagement

While these times are challenging, they demonstrate the need to be prepared to work in a flexible manner. Doing so can save companies in our ever changing economic climate. If anything, this crisis reinforces the importance of being agile in the 21st century.

So what does this mean for the workplace of the future?

It means organizations should be:

- Looking at flexible working policies and practices to be prepared to execute on a moments notice
- Supporting leadership in managing by engagement, collaboration and results; not line of sight
- Investing in tools and technology for internal and external mobility
- Creating flexibility and agility within the organization for business continuity
- Thinking differently about working being something you do not where you do it

It doesn't mean organizations should be:

- Sending all employees virtual with no home base
- Conducting fewer meetings with clients and colleagues; rather companies should be over-communicating to maintain engagement and a sense of community
- Socializing and collaborating less with colleagues - virtual happy hours and regular check-ins do wonders for culture and moral

Remember: It's hard to create a sense of identity and a workplace culture with people working from home, but it's not impossible.

Let us help you create a strategy that seamlessly bridges the gap between the physical and virtual working experience.