

## USE CASE

# Energy company classifies millions of critical documents

## CHALLENGE

A global energy enterprise needed to ingest millions of new electronic asset-based documents into corporate repositories.

- A huge number of documents was created every day & the volume of unstructured content was doubling every 18 months
- Content needed to be classified based on document type
- Effective attribution needed to take place with appropriate metadata applied
- Documents needed to be de-duplicated and archived to the appropriate corporate repositories

## RESULT

Following an enlightening and engaging Content Coaching session, and leveraging partner relationships, a robust classification solution, powered by Advanced Rendering technology, was designed and developed that would help to classify, attribute and archive millions of documents related to the company's exploration assets.

- High volume of documents is processed daily and made searchable with OCR
- Business rules engine as key component of classification tool allows the company to support migration plans now and in the future
- As more and more documents are processed, the intelligence of the classification tool increases, reducing the manual work of doc controllers and thereby improving efficiencies

## INDUSTRY

Oil &amp; Gas



## REPOSITORY

DOCUMENTUM

## WHAT IS ADVANCED RENDERING?

Helping organizations globally unlock the value in unstructured content, Adlib's Advanced Rendering technology takes the most commonly-used Enterprise Content Management (ECM) systems to a new level through content standardization.

By automating the conversion of content from multiple sources into more manageable and usable formats, Adlib enhances content throughout its lifecycle, facilitating advanced data extraction, classification, long-term digital preservation and more.

Adlib PDF Enterprise is the next-generation of Advanced Rendering technology that is ideal for environments with a high volume of unstructured content where accurate, scalable and highly-available data is required across the enterprise.