

Canada's largest film insurance broker acquires cultureONE Inc.

Vancouver, Canada - - May 1, 2015 -- Front Row is pleased to announce the acquisition of cultureONE.

As the leading brokerage in the Canadian performing arts scene, cultureONE provides innovative insurance solutions for theatre, dance, and opera producers and protects iconic Canadian venues such as Massey Hall, the Four Seasons Centre and Roy Thomson Hall. They proudly insure producers such as the Shaw Festival, Canadian Opera Company and Soulpepper Theatre Company. Their actONE program has been protecting producers for years and the launch of the PACT Bond Program made it easier for Canadian producers to finance the cash flow demands of their productions.

With their ONE-2-3D program for animation, VFX, DM and post-production companies, cultureONE created new options for companies like SOHO VFX, Redlab, Intelligent Creatures, Rocket Science VFX, ToonBox and Keyframe Digital.

Front Row President, David Hamilton commented, "As we spent time getting know Steve and his team, it became clear that we shared a simple, yet powerful, philosophy; put the client first and the rest of the business will take care of itself."

"We saw this as an incredible opportunity to build on the work we were doing for our clients in arts, culture and heritage. I have always had the utmost respect for Front Row and when presented with the opportunity to combine our resources I knew we could build something really special." said Steve Beatty, President of cultureONE.

Both Steve and David shared their excitement to be working together and to be able to roll out the entire spectrum their products and services to their clients and prospective clients.

The combined company is licensed and registered in all Canadian provinces and works extensively with the leading insurance companies for entertainment insurance, such as Travelers, Chubb, Allianz and Everest.

Front Row is an independent, Canadian-owned brokerage, specializing in film & television insurance. The brokerage works with Canada's top producers of live action and digital media and has offices in Vancouver, Toronto, Montreal and Los Angeles. Their technical expertise, market leverage and commitment to fair and timely claims settlements always sets them apart from their competitors.

cultureONE staff will move into the Toronto Front Row head office location at Dundas and University in mid-May and their contact phone numbers and e-mail will be the same.

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