## Front Row Insurance Brokers Launches Online DigiGear Insurance Program for Film Equipment Owner Operators

*Vancouver, Canada – May 4, 2016* -- Front Row Insurance Brokers Inc. is excited to announce the launch of their new online DigiGear insurance program. This unique offering allows owners of filming equipment the chance to get quick quotes and process policy documents in less than five minutes, 365 days a year, 24/7.

"Visitors to the site that purchase a policy can sleep easy knowing their gear is covered on and off the set all year. The equipment is covered worldwide including while in transit to a job. The site also offers general liability. Office contents, earthquake and flood coverage are offered at no extra cost." said David Hamilton, President of Front Row in Vancouver. "This is a disruptive product for owners of camera, lighting and sound equipment because of the much lower cost and ability to purchase a policy in minutes without having to speak to a broker. The expected savings should average 30%. Commercial use of camera, lighting and sound equipment is not covered under a typical homeowners policy: our online DigiGear insurance is an inexpensive and fast solution to this problem."

Available to Canadian equipment owners at: https://digigearinsure.frontrowinsurance.com

The policy term is for 12 months.

All equipment is covered for: theft, damage, fire and loss of use. Rental equipment coverage is also available.

The online link ensures industry-low prices:

- \$10,000 equipment coverage: \$80, plus a fee.
- \$2,000,000 annual location liability coverage: \$500
- \$1,000 deductible for gear

The online program for film gear owners follows Front Row's lead over the past two years into online offerings for short term filmmakers, photographers and musicians. "We wanted to make the insurance process easier, faster and cheaper for film gear owners," said Hamilton, "Given that there is no need to speak to a broker and an insurance company underwriter is not involved, the cost to process a camera insurance policy is muchless online and we have passed the savings on in the form of a less expensive policy. Although the DigiGear policy is online, we are still available to answer questions by e mail or over the phone if required."

**About:** Front Row Insurance Brokers Inc. is an independent insurance broker that works on behalf of the Canadian arts and entertainment industry to provide insurance for the lowest possible cost. Should a claim occur, Front Row ensures that clients receive the money they are owed per the insurance policy, as quickly as possible. Front Row has offices in Vancouver, Toronto, Montreal and Los Angeles. Front Row's online short shoot tool for filmmakers can be found at: <u>https://shortshoot.frontrowinsurance.com</u>

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