

## **OFFICIAL RULES**

### **Hearst Texas 300K Digital Impressions on mySA.com RSVP Marketing Summit Promotion**

**NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED BY LAW. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**HOW TO ENTER:** To enter "**Hearst Texas 300K Digital Impressions on mySA.com RSVP Marketing Summit Promotion**" fill out the RSVP Form with the assigned promo codes on [www.hearstmediasa.com/ht-summit](http://www.hearstmediasa.com/ht-summit). Following completion of the RSVP form, the user will be in the drawing to win 300,000 digital advertising impression on mysa.com. By participating in the promotion, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of the Sponsor, which will be final and binding in all respects. Limit one (1) entry per RSVP form. Entries become the property of the Sponsor and will not be returned. Proof of submission does not constitute proof of delivery or receipt. Sponsor is not responsible for lost, late, misdirected, illegible, incomplete, or inaccurate entries or technical, hardware, or software failures of any kind, for lost or unavailable network connections, or failed, incomplete, garbled, or delayed computer transmissions or any human error that may occur in the receipt or processing of the entries. The "authorized account holder" is defined as the natural person to whom the phone number is assigned by a telephone service provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning phone number for the domain associated with the submitted phone number. Entries submitted by entrants who do not meet the eligibility (including all requirements with respect to age and residence) are void. The Website's database clock will be the official timekeeper for this promotion. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

#### **TIMING:**

The promotion will take place on [www.hearstmediaSA.com/ht-summit](http://www.hearstmediaSA.com/ht-summit) from Thursday, May 23, 2019 through Wednesday, June 19, 2019 at 3:30 p. m. There will be one (1) drawing for a winner. Drawing will take place on Wednesday, June 19, 2019.

**ELIGIBILITY:** The Contest is open to legal United States citizens whose company resides in the following eight (8) Texas counties: Atascosa, Bexar, Bandera, Comal, Guadalupe, Kendall, Medina and Wilson who are at least eighteen (18) years of age or older as of Wednesday, June 19, 2019 and have valid government-issued identification card. Employees of the Sponsor, San Antonio Express-News, mySA.com, Prime Time Newspapers, Conexión, its parents, affiliates and subsidiaries, participating advertising and promotion agencies, directors, officers and distributors, and other prize suppliers, (collectively, the "Contest Entities") and each of their immediate family members and/or those living in the same household of each are not eligible. Void where prohibited by law.

**PRIZES: TOTAL VALUE OF PRIZE: \$6,500.00.** The prize is 300k Digital Advertising Impressions. There will only be one winner.

**WINNER SELECTION/CONDITIONS of PARTICIPATION:** Winning a prize will be predetermined based on probability assignment. Your confirmation as a winner is subject to ID card verification. The potential winners will be notified at the June 19, 2019 Healthcare Marketing Summit. Winner must be present to win, if that winner is unavailable for prize fulfillment, an alternate winner will be selected from all eligible entries. Sponsor reserves the right to substitute a prize of equal or greater value. Prizes are not transferable or redeemable for cash. The decision of the Sponsor is final and binding on all matters relating to the promotion. Expenses not specifically included in prize description. Each prize is awarded "as is" with no warranty or guarantee, either express or implied, outside of manufacturer's limited warranty. No transfer, assignment or substitution of a prize permitted, except Sponsor reserves the right to substitute prize for an item of equal or greater value in the event an advertised prize is unavailable. All federal, state, provincial and local laws and regulations apply. Entrants agree to be bound by the terms of these

Official Rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to this Contest. Winners may be required to sign and return an Affidavit of Eligibility, a Liability Release, and where legally permissible, a Publicity Release at the time of prize verification. Failure to comply with these Official Rules may result in forfeiture of the prize. Winners hereby further agree that he/she will sign any documents necessary to transfer copyright of the entry to Sponsor at the time of verification. Acceptance of the prize constitutes permission for Sponsor and its agencies to use winner's name and/or likeness, biographical material and/or entry (including an altered form of the entry) for advertising and promotional purposes without additional compensation, unless prohibited by law. By accepting prize, winner agrees to hold Sponsor, its advertising and promotion agencies and their respective parent companies, subsidiaries, affiliates, partners, representative agents, successors, assigns, officers, directors, and employees harmless for any injury or damage caused or claimed to be caused by participation in the Contest or acceptance or use of the prize. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Contest or in the announcement of the prize. mySA.com are not responsible for Internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or acts of man or God. mySA.com reserves the right to change the rules at any time. Sponsor will be collecting personal information in accordance with its privacy policy. See Sponsor's privacy policy at **mySA.com** for details regarding Sponsor's information collection practices in connection with a Contest.

**WINNER NOTIFICATION:** Winners will be notified in person and may be required to sign and return a notarized Affidavit of Eligibility, a Liability Release, and a completed IRS W-9 form within seven (7) days following the date of first attempted notification. Failure to comply with this deadline, return of any prize/prize notification as undeliverable, Sponsor's inability to contact a potential prize winner within a reasonable time period or any potential prize winner's noncompliance with these Official Rules may result in disqualification and, at Sponsor's discretion, selection of an alternate winner from among all non-winning entries received.

**WINNERS LIST:** For winners' names, send a separate self-addressed, stamped envelope to **San Antonio Express-News, Hearst Texas 300K Digital Impressions on mySA.com RSVP Marketing Summit Promotion, 301 Avenue E at Third Street, San Antonio, TX, 78205** after **March 1, 2017**.

**DISPUTES/CHOICE OF LAW:** Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in **San Antonio, Texas**, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including without limitation, lost profits, *et cetera* may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased. **Texas** law, without reference to **Texas'** choice of law rules, governs the Promotion and all aspects related thereto.

**SPONSOR:** The Sponsors of this Contest are Hearst Texas, San Antonio Express-News and mySA.com (301 Avenue E. at Third Street, San Antonio, Texas 78205).