San Antonio Express-News

CLASS OF

2020

HIGH SCHOOL GRADUATION SECTION

OVERVIEW

The San Antonio Express-News would like to invite you to join a commemorative 2020 Graduation Section. This section will feature guest speaker speeches, an opportunity to list all of your graduates as well as an opportunity for family and friends to post special messages to their special graduate. The San Antonio Express News will utilize all its available resources to make the momentous occasion as special as possible.





MISSION

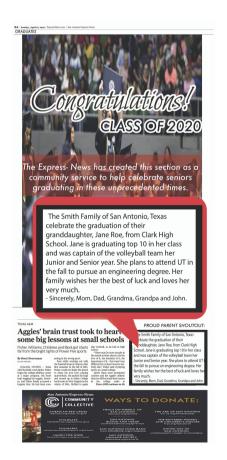
The mission for our graduation section is to provide school districts, friends and family the opportunity to allow the graduates to be recognized and celebrated for their milestone all while social distancing from the safety of their home.





PRINT SPECIAL SECTION

Express-News readers, new and veteran have relied heavily on our COVID-19 Special Section throughout the last couple of weeks for important updates and to showcase exemplary citizens and businesses that exist within our community. We plan to do the same with San Antonio's graduating students whose major milestones are being affected by this pandemic.





1/18 PG Graduate Shoutout Ad Double Truck Ad for Graduating Class

YOUR HIGHSCHOOL HERE



Aquilar, Rosalinda Aquilar, Rosalinda Alfaro, Leslie Alfaro, Leslie Alfaro Ryan Alfaro, Ryan Alvarado Illene Alvarez, Marissa Alvarez, Marissa Arredondo Bethani Arredondo Rethany Avila, Matilda Avila, Matilda Battle, Derek Battle, Derek Beltran, Vianne Bradshaw, Alicia Beltran, Vianne Bradshaw, Alicia Brady, Steven Brady, Steven Brooks, Zoey Bryant, Kaelin Brooks, Zoey Bryant, Kaelin Cadena, Jazlyn Cadena, Jazlyn Campos, Sabrina Campos, Sabrina Carinette, Johnson Carinette, Johnson Casas, Yazmine Castellano, Stephanie Castellano, Stephanie Catchings, Halena Catchings, Halena Cisnero, Sky Lynn Correa Jennifer Correa, Jennifer Countryman, Amanda Davidson, Amy Countryman, Amanda Davidson, Amy DeLeon, Martin DeLeon, Samantha Del eon Martin DeLeon, Samantha Delgado, Mark Delgado Mark Dibildox Bonardel, Denise Elijah, Maria Del Carmen Dibildox Bonardel, Denise Elijah, Maria Del Carmen Estrada Rosalinda Estrada, Rosalinda Fernandez, Destiny Fernandez, Destiny Fernandez, Destiny Fernandez, Destin Flores, Nathan Joel Garcia-Cherizola, Katheri Flores, Nathan Joe Garfield, Gage Garza, Layla Garfield, Gage Garza, Layla Garza, Steven Garza, Steven Guzman, Oliver Hamed, Fnu (Sammy) Guzman, Olivei Hannah, King Hernandez, Alicia Hernandez, Valeri Hernandez, Virgini Hough, Chyloh

Iharra Jessica

Lopez, Amber Mancha, Elisa Martinez, Alexis Martinez, Angelio

Iglesias, Michelle Inouye, Nicole Johnston, Lily Landers, Devarey Aguilar, Rosalinda Alfaro, Leslie Alfaro Ryan Alvarez, Marissa Arredondo, Bethany Avila, Matilda Battle, Derek Beltran, Vianne Bradshaw, Alicia Brady, Steven Brooks, Zoey Bryant, Kaelin Cadena, Jazlyn Campos, Sabrina Carinette, Johnson Casas, Yazmine Castellano, Stephanie Catchings, Halena Cisnero, Sky Lynn Correa Jennifer Countryman, Amanda Davidson, Amy DeLeon, Martin DeLeon, Samantha Delgado, Mark Dibildox Bonardel, Den Elijah, Maria Del Carme Estrada. Rosalinda Fernandez, Destiny Fernandez, Destiny Flores, Nathan Joel Garcia-Cherizola, Kathe Garfield, Gage Garza, Layla



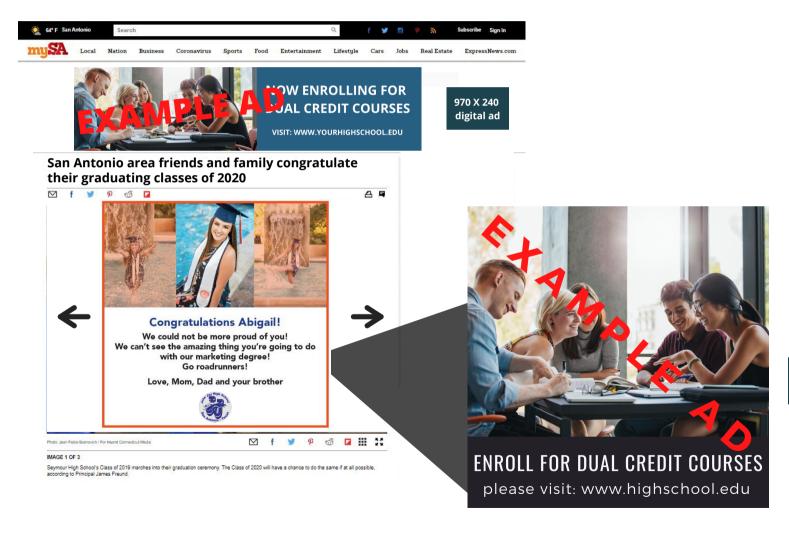
We know that today, education is still the key to read and lasting franchise—it is still town today. So it is some up to us to ruillante that hunger for advertions in one own that hunger for advertion is nown on the advertise and is these around is a had we know that hunger is still out them—we know that PNMA.

Full Page Ad for Graduating Class



DIGITAL

Due to COVID-19 shelter in place regulations, our website has seen a significant increase in traffic that optimizes your advertising potential. We will be creating a special section for our Graduation content on MySA.com so students and their families can showcase this major accomplishment and send their well wishes in lieu of their graduation program materials.



1080 X 1080 Slide

> 1080 X 1080 Slide Ad



OOA

Liked by john and 1,560 others

website www.alamo.edu/sac/ View all 20 comments

5 MINS

mysanantonio @sanantoniocollege launches new Laptop Lending Program for all students enrolling for Summer

and Fall 2020 courses. They are is committed to doing

everything possible to ease their students transition from on-site classes to remote learning. They hope this resource will assist students' academic journey online in the upcoming semesters. Get more information on their

SOCIAL MEDIA ADD ONS

Studies from App Annie show that social media app usage has gone up 20% since the COVID-19 pandemic. If your school is live streaming their graduation ceremony we would share it to our MySA Facebook Page. This is also an option to reach targeted demographics for new semester campaigns and online learning options universities will be offering.





Facebook Live of selected students to represent school and speak about graduation or Live Stream of virtual graduation ceremony

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GOLD PACKAGE: \$5,000

- 1080 X 1080 ad slide on MySA.com (Graduation Section)
- 970 X 240 Banner ad on MySA.com
- Full Page Print Ad Graduates List in Graduation Section
- Facebook Live Interview of top tier student or share school's Live Ceremony (if applicable)
- Choice of video or static image posted on MySA Facebook Page

SILVER PACKAGE: \$2,500

- 1080 X 1080 ad slide on MySA.com (Graduation Tab)
- Full Page Print Ad Graduates List in Graduation Section

FOR ANY QUESTIONS OR FURTHER INFORMATION PLEASE CONTACT:

YOUR LOCAL ADVERTISING ACCOUNT EXECUTIVE

PLATINUM PACKAGE: \$10,000

- 1080 X 1080 ad on MySA.com (Graduation Section)
- 970 X 240 Banner ad on MySA.com
- Double Truck Print Ad Graduates List in Graduation Section
- Facebook Live Interview of top tier student or share school's Live Ceremony (if applicable)
- Dedicated Slideshow for School's graduates with Special Messaging from family and friends
- Choice of video or static image posted on MySA Facebook Page

Publication Date: JUNE 14, 2020

DEADLINES

Space Reservations: MAY 28, 2020
Camera Ready: MAY 29, 2020

San Antonio Express-News



Family and friends showcase your grad in our Special Edition. You can recognize and celebrate them for their milestones all while social distancing from the safety of your home. Your grads have worked very hard to get to this point, share their accomplishments with the San Antonio Community and beyond. Below we have three opportunities to showcase your graduate. Click here to purchase: www.mysa.com/class-of-2020

PARENT PACKAGE #1: \$85

- 1080 X 1080 slide on mySA.com (Graduation Tab) with special messaging from family and friends -Photo included
- 1/18 Page Print Ad in Graduation Edition 250 word count maximum - Photo not included

PARENT PACKAGE #2: \$100

- 1080 X 1080 slide on mySA.com (Graduation Tab) with special messaging from family and friends -Photo included
- Print Ad in Graduation Edition 400 word count maximum - Photo included (Optional)

PARENT PACKAGE #3: \$115

- 1080 X 1080 slide on mySA.com (Graduation Tab) with special messaging from family and friends - Photo included
- Page Print Ad in Graduation Edition 400 word count maximum - Photo included (Optional)

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PUBLICATION DATE: JUNE 14, 2020

DEADLINE: MAY 29, 2020

at NOON