

# DIGITAL NEWSLETTER

## April 2018

mySA.com has an average of over 62+ million page views monthly!



### mySA.com

Page Views	65,295,440
Unique Visitors	3,996,884

### mySA.com Mobile

Mobile Site Page Views	39,779,032
Mobile Site Page Visitors	2,624,002

### Express-News E-Edition

Mobile Page Views	1,736,514
Mobile Site Unique Visitors	14,613
Desktop Page Views	2,639,426
Desktop Unique Visitors	16,777
iPad/Tablet Page Views	2,565,536
iPad/Tablet Unique Visitors	11,231

### mySA.com Popular Sections

Rank	Section	Page Views
1	Slideshows	49,939,292
2	News	21,737,648
3	Entertainment	10,235,596
4	Sports	5,443,579
5	Home	4,241,164

### mySA.com Popular Blogs

Rank	Section	Page Views
1	High School Sports	42,738
2	Drive	28,545
3	Story Studio	24,912

### Express-News.com

Page Views	2,720,047
Unique Users	714,174

Source: Google Analytics



For more information visit [www.HearstMediaSA.com](http://www.HearstMediaSA.com)