

# DIGITAL NEWSLETTER

## August 2018

mySA.com has an average of over 63+ million page views monthly!



### mySA.com

Page Views	55,689,577
Unique Visitors	3,735,701

### mySA.com Mobile

Mobile Site Page Views	31,833,342
Mobile Site Page Visitors	2,474,499

### Express-News E-Edition

Mobile Page Views	1,735,552
Mobile Site Unique Visitors	9,934
Desktop Page Views	2,600,655
Desktop Unique Visitors	12,287
iPad/Tablet Page Views	2,531,623
iPad/Tablet Unique Visitors	8,363

### Pre-Roll Views

Views	2,305,723
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### mySA.com Popular Sections

Rank	Section	Page Views
1	Slideshows	40,647,086
2	News	20,482,509
3	Entertainment	9,531,296
4	Food	6,028,006
5	Sports	4,472,161

### mySA.com Popular Blogs

Rank	Section	Page Views
1	Drive	1,269,496
2	Story Studio	26,557
3	High School Sports	12,517

### Express-News.com

Page Views	2,528,761
Unique Users	577,191

Source: Google Analytics



For more information visit [www.HearstMediaSA.com](http://www.HearstMediaSA.com)