

DIGITAL NEWSLETTER

December 2018

mySA.com has an average of over 58+ million page views monthly!



mySA.com

Page Views	49,215,968
Unique Visitors	2,605,307

mySA.com Mobile

Mobile Site Page Views	29,393,425
Mobile Site Page Visitors	1,681,538

Express-News E-Edition

Mobile Page Views	1,517,237
Mobile Site Unique Visitors	7,456
Desktop Page Views	239,396
Desktop Unique Visitors	9,848
iPad/Tablet Page Views	2,493,086
iPad/Tablet Unique Visitors	7,658

mySA.com Popular Sections

Rank	Section	Page Views
1	Slideshows	34,415,353
2	News	15,172,219
3	Entertainment	5,645,122
4	Food	3,272,917
5	Lifestyle	3,194,061

mySA.com Popular Blogs

Rank	Section	Page Views
1	High School Sports	956,149
2	Drive	23,194
3	Story Studio	17,035

Express-News.com

Page Views	2,834,139
Unique Users	654,823

Source: Google Analytics



For more information visit www.HearstMediaSA.com