

DIGITAL NEWSLETTER

February 2018

mySA.com has an average of over 50+ million page views monthly!



mySA.com

Page Views	56,165,843
Unique Visitors	3,924,536

mySA.com Mobile

Mobile Site Page Views	31,475,084
Mobile Site Page Visitors	2,589,028

Express-News E-Edition

Mobile Page Views	1,609,323
Mobile Site Unique Visitors	14,456
Desktop Page Views	2,568,547
Desktop Unique Visitors	17,323
iPad/Tablet Page Views	2,455,254
iPad/Tablet Unique Visitors	11,347

mySA.com Popular Sections

Rank	Section	Page Views
1	Slideshows	
2	News	
3	Entertainment	
4	Home	
5	Sports	

mySA.com Popular Blogs

Rank	Section	Page Views
1	High School Sports	53,458
2	Story Studio	19,284
3	Drive	11,993

Express-News.com

Page Views	2,373,448
Unique Users	692,085

Source: Google Analytics



For more information visit www.HearstMediaSA.com