

DIGITAL NEWSLETTER

June 2018

mySA.com has an average of over 60+ million page views monthly!



mySA.com

Page Views	53,808,440
Unique Visitors	3,764,794

mySA.com Mobile

Mobile Site Page Views	30,687,635
Mobile Site Page Visitors	6,017,943

Express-News E-Edition

Mobile Page Views	1,565,721
Mobile Site Unique Visitors	9,076
Desktop Page Views	2,396,934
Desktop Unique Visitors	16,493
iPad/Tablet Page Views	2,387,543
iPad/Tablet Unique Visitors	11,297

mySA.com Popular Sections

Rank	Section	Page Views
1	Slideshows	48,028,981
2	News	19,337,520
3	Entertainment	7,533,830
4	Lifestyle	5,315,523
5	Food	5,110,430

mySA.com Popular Blogs

Rank	Section	Page Views
1	Drive	42,040
2	Story Studio	28,926

Express-News.com

Page Views	2,896,990
Unique Users	438,153

Source: Google Analytics



For more information visit www.HearstMediaSA.com