

DIGITAL NEWSLETTER

March 2018

mySA.com has an average of over 50+ million page views monthly!



mySA.com

Page Views	65,415,093
Unique Visitors	4,527,109

mySA.com Mobile

Mobile Site Page Views	38,799,543
Mobile Site Page Visitors	2,985,485

Express-News E-Edition

Mobile Page Views	1,785,897
Mobile Site Unique Visitors	15,582
Desktop Page Views	2,742,466
Desktop Unique Visitors	18,615
iPad/Tablet Page Views	2,615,413
iPad/Tablet Unique Visitors	11,956

mySA.com Popular Sections

Rank	Section	Page Views
1	Slideshows	48,602,043
2	News	26,300,041
3	Entertainment	9,274,391
4	Style	5,033,446
5	Home	4,503,290

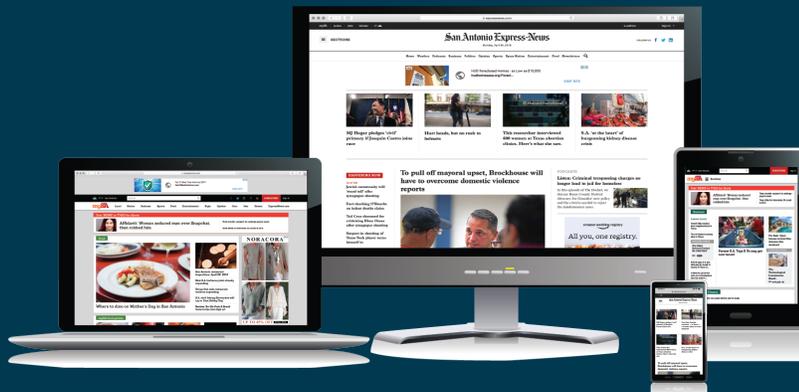
mySA.com Popular Blogs

Rank	Section	Page Views
1	High School Sports	45,528
2	Story Studio	22,258
3	Drive	15,764

Express-News.com

Page Views	2,595,822
Unique Users	706,914

Source: Google Analytics



For more information visit www.HearstMediaSA.com