

# DIGITAL NEWSLETTER

## May 2018

mySA.com has an average of over 62+ million page views monthly!



### mySA.com

Page Views	60,364,111
Unique Visitors	4,070,568

### mySA.com Mobile

Mobile Site Page Views	34,651,138
Mobile Site Page Visitors	2,523,568

### Express-News E-Edition

Mobile Page Views	1,742,356
Mobile Site Unique Visitors	14,884
Desktop Page Views	2,598,360
Desktop Unique Visitors	17,553
iPad/Tablet Page Views	2,532,823
iPad/Tablet Unique Visitors	11,215

### mySA.com Popular Sections

Rank	Section	Page Views
1	Slideshows	45,049,212
2	News	23,854,028
3	Entertainment	9,634,581
4	Sports	2,441,748
5	Lifestyle	5,446,722

### mySA.com Popular Blogs

Rank	Section	Page Views
1	Drive	171,901
2	Story Studio	38,548
3	High School Sports	37,706

### Express-News.com

Page Views	2,808,621
Unique Users	697,563

Source: Google Analytics



For more information visit [www.HearstMediaSA.com](http://www.HearstMediaSA.com)