

DIGITAL NEWSLETTER

November 2018

mySA.com has an average of over 61+ million page views monthly!



mySA.com

Page Views	48,213,114
Unique Visitors	3,196,291

mySA.com Mobile

Mobile Site Page Views	26,998,048
Mobile Site Page Visitors	2,115,310

Express-News E-Edition

Mobile Page Views	1,498,766
Mobile Site Unique Visitors	7,631
Desktop Page Views	2,465,774
Desktop Unique Visitors	10,148
iPad/Tablet Page Views	2,457,761
iPad/Tablet Unique Visitors	7,336

mySA.com Popular Sections

Rank	Section	Page Views
1	Slideshows	33,572,293
2	News	19,130,329
3	Entertainment	6,185,601
4	Food	4,319,614
5	Sports	3,612,836

mySA.com Popular Blogs

Rank	Section	Page Views
1	High School Sports	3,100,889
2	Drive	26,332
3	Story Studio	16,341

Express-News.com

Page Views	2,566,283
Unique Users	630,297

Source: Google Analytics



For more information visit www.HearstMediaSA.com