

DIGITAL NEWSLETTER

September 2018

mySA.com has an average of over 63+ million page views monthly!



mySA.com

Page Views	53,216,162
Unique Visitors	3,383,794

mySA.com Mobile

Mobile Site Page Views	29,667,220
Mobile Site Page Visitors	2,119,951

Express-News E-Edition

Mobile Page Views	1,755,171
Mobile Site Unique Visitors	9,573
Desktop Page Views	2,577,694
Desktop Unique Visitors	11,702
iPad/Tablet Page Views	2,604,677
iPad/Tablet Unique Visitors	19,844

Pre-Roll Views

Views	2,327,733
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mySA.com Popular Sections

Rank	Section	Page Views
1	Slideshows	37,752,387
2	News	20,252,387
3	Entertainment	8,052,139
4	Sports	5,012,863
5	Food	4,971,693

mySA.com Popular Blogs

Rank	Section	Page Views
1	High School Sports	1,274,714
2	Drive	24,394
3	Story Studio	14,700

Express-News.com

Page Views	2,614,324
Unique Users	681,238

Source: Google Analytics



For more information visit www.HearstMediaSA.com