

DIGITAL NEWSLETTER

August 2019

mySA.com has averaged over 52+ million-page views this month!



mySA.com

Page Views	47,763,694
Unique Visitors	2,285,305

mySA.com Mobile

Mobile Site Page Views	29,101,121
Mobile Site Page Visitors	1,631,222

Express-News E-Edition

Mobile Page Views	1,468,008
Mobile Site Unique Visitors	9,890
Desktop Page Views	2,360,857
Desktop Unique Visitors	11,175
iPad/Tablet Page Views	2,505,220
iPad/Tablet Unique Visitors	8,359

mySA.com Popular Sections

Rank	Section	Page Views
1	Slideshows	34,692,111
2	News	17,431,129
3	Entertainment	8,165,738
4	Food	5,001,414
5	Lifestyle	4,314,204

Express-News.com

Page Views	4,027,476
Unique Users	888,368

Source: Google Analytics



For more information visit www.HearstMediaSA.com