

DIGITAL NEWSLETTER

December 2019

mySA.com has averaged over 36+ million-page views this month!



mySA.com

Page Views	36,330,045
Unique Visitors	3,312,248

mySA.com Mobile

Mobile Site Page Views	28,306,688
Mobile Site Page Visitors	2,352,840

Express-News E-Edition

Mobile Page Views	1,432,566
Mobile Site Unique Visitors	11,457
Desktop Page Views	3,324,428
Desktop Unique Visitors	17,294
iPad/Tablet Page Views	1,506,448
iPad/Tablet Unique Visitors	6,024

mySA - Facebook

Followers	Post Engagements	Post Reach
360,012	909,401	1,441,851

mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
13,236	11,043	95,199

mySA.com Popular Sections

Rank	Section	Page Views
1	Local	9,135,836
2	Food	5,237,013
3	Entertainment	5,026,879
4	Lifestyle	3,426,338
5	Sports	2,028,188

Express-News.com

Page Views	3,930,708
Unique Users	1,104,618

Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
46,084	10,344	51,257

mySA House Hunters - Facebook

Followers	Post Engagements	Post Reach
623	748	20,238

Source: Google Analytics/Facebook Analytics



For more information visit www.HearstMediaSA.com